

# 2 Donor Report



## YOUR GENEROSITY AT WORK

For each dollar expended, over 90 cents is invested into serving the children in need of our program services.



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## Every new beginning comes from some other beginning's end ~ Seneca

The mission of Childhelp is to meet the physical, emotional, educational, and spiritual needs of abused, neglected and at-risk children. It is not an inaccessible mission. Caring after a child's needs is a role as old as humanity. Nor is it complicated. At its heart, the care we provide and lessons we teach spring from a singular source: Love.

For 60 years, we have answered the needs of children who have been cast off, put aside, ignored, hurt and betrayed. Each year, we find the best way to find our path is to create it ... to innovate.

At the beginning — during our International Orphans, Inc. days — that meant shaping and strengthening bridges between the philanthropic spirit of U.S. military personnel, the big hearts in suburban social clubs and committed advocates in Hollywood too. It meant getting ahead of Operation Babylift by mobilizing families and preparing the children for their voyages.

When our work turned homeward, orphanages and boys'

ranches seemed more like prisons or boot camps, but we knew there was a better way ... and children who needed to heal deserved better. So, you helped us shape Children's Village USA into an institution that could grow in love into today's Childhelp Merv Griffin Village, and inspire Childhelp Alice C. Tyler Village in Virginia. With animal-assisted

help Alice C. Tyler Village in Virginia. With animal-assisted therapy, art therapy, and all avenues of healing, together we created a better way.

When we saw child abuse was inadequately addressed nationwide, we innovated again. The Childhelp National Child Abuse Hotline (1-800-4-A-CHILD) was the first and only national hotline devoted entirely to abuse and neglect issues. We are proud to employ only professional crisis counselors, and the Hotline will continue to innovate — with text and online chat — through growing support from people like you.

As child advocacy centers (CACs) emerged as best practice, we saw an opportunity to forge ahead again, opening the Childhelp Children's Center of East Tennessee, and soon,

Childhelp Children's Center of Arizona, which would win a Juvenile Justice Best Practice Award, and ongoing recognition as a model center. A few years later, we pioneered a new take on the CAC model for underserved and rural populations, the first mobile children's advocacy center.

In the wake of being removed from the home because of abuse, there was a time when sibling groups were routinely separated, but Childhelp understands family, and our group homes and foster family and adoption agencies prioritize safely maintaining family groups. That hardly seems innovative, but it was ... until it wasn't anymore.

Now, Childhelp continues to innovate in Childhelp Speak Up Be Safe, bringing powerful educational and outreach efforts to keep every child in America safe, and your support helps make that happen, and improves that work year after year.

Innovation isn't just new fiber optic cables, tablets and laptops for children in the Village. It isn't just electronic medical records and learning management systems for staff. Innovation is blazing new trails between caring

partners and friends: government agencies, community organizations, philanthropic groups. Innovation is learning about how to fulfill our mission better, learning more about us, and more about you.

Those we help innovate too. They might not even know they are a victim. They may be uncertain how to survive. They may not know where to seek help. But we help them learn. We help them understand. We help shape new beginnings in young lives, and we do it with your help.

We hope this donor report will shed light on the work we do and the direction we're heading. Thank you for helping us improve so many lives in our 60 years of service, and thank you for helping us get better at it every single year. No matter the direction of our next innovation, we know you will help us take each new step in the direction of love. Thank you.

Sara O'Meara
Co-Founder, CEO
and Chairman

Yvonne Fedderson
Co-Founder, President
and Vice Chairman

#### OUR **MISSION**

Childhelp exists to meet the physical, emotional, educational, and spiritual needs of abused, neglected and atrisk children. We focus our efforts on advocacy, prevention, intervention, treatment and community outreach.

#### OUR **VISION & VALUES**

The founders of Childhelp, Sara O'Meara and Yvonne Fedderson, have guided the organization to help the lives of millions of children across the world. We credit our success at Childhelp to our founders' visionary beliefs, which are the heart of the organization:

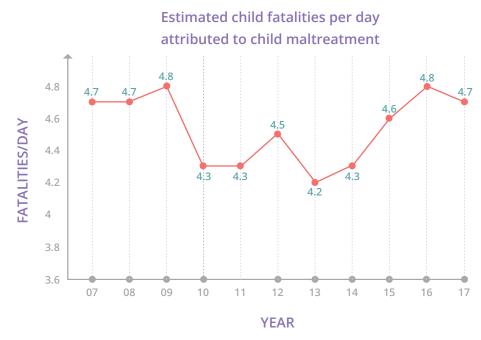
- Childhelp believes that every child has a unique contribution to make to the world. We do everything within our power to help children heal and develop self-esteem to reach their Godgiven potential.
- We believe unconditional love is the foundation on which all healing begins. The entrance of each Childhelp facility features the words "All Who Enter Here Will Find Love."
- These children, who have seen the worst that life has to offer. deserve the best that we can provide while they are in the care of Childhelp.

These beliefs stay close to the hearts of all involved in Childhelp to ensure the aspirations for the organization's future are consistent with those from its first day.

#### GREAT MOMENTS IN THE HISTORY OF CHILDHELP

served by its programs across prevention, intervention and treatment.

## CHALLENGE



Children are suffering from America's best kept secret — child abuse. It is a national epidemic in the United States, with a new report being made every 10 seconds. The U.S. has one of the worst child abuse mortality rates among industrialized nations. Every day on average, we lose between four and seven children to abuse and neglect.<sup>1,2</sup>



#### #FIVETOOMANY

Five children die every day as a result of child abuse and neglect in the United States <sup>1</sup>



n one study, about 80 percent of 21-year-olds who were abused as children met criteria for at least one



Approximately **80%** of children that die from maltreatment are under the



Individuals who reported six or more adverse childhood experiences had an average life expectancy two decades shorter than those who reported none.<sup>7</sup>



Adults self-report childhood maltreatment at more than twice the official victimization rate.<sup>3</sup>



The lifetime cost associated with a tear of child maltreatment cases — considering lost worker productivity, tealth care costs, special education costs, child welfare expenditures, criminal justice expenditures and tess tangible costs to the victim and community — is estimated at \$428



household dysfunctions are tied to many of the leading causes of death in adults, potentially decreasing life expectancy by a decade or more.<sup>4</sup>

#### Sources

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and Prevention, Atlanta, GA. 7. Brown, D. et. al. Adverse Childhood Experiences and the Risk of Premature Mortality; Am. J. of Preventative Medicine (2009) Vol. 37, Iss.



Communities and advocates that support strong, healthy families and happy, secure children are making a difference in lives right now. Medical and mental health interventions, enforcement efforts and public awareness campaigns are all strengthening child protection and reducing the impact of adverse childhood experiences. That has meant tens of thousands fewer victims this year than a decade ago and hundreds of thousands fewer than a decade before that

Nevertheless, every 10 seconds, there is a new report of abuse and every minute, a new victim. We know between four and five children still die every day from abuse and neglect and we know there are many uncounted who still suffer in silence.

But we also know we have even more than hope for it to get better. We have your help.

#FiveTooMany is a community campaign supported by Childhelp's team of volunteers, child caretakers, social workers, medical professionals, administrators and advocates that aims to continue the success of Childhelp's efforts against abuse, supporting successful intervention and treatment initiatives and nurturing prevention and outreach efforts.

Together, we can take action against inaction. Together we can keep the five alive.

## CHILDHELP SOLUTIONS **PREVENTION**

Prevention remains a top priority and the first step for Childhelp when it comes to the issue of child abuse and neglect. Child maltreatment threatens the health and well-being of survivors well into the future, increasing the risk of abuse against their children and costing their communities dearly. Education and awareness are key to safer childhoods and stronger families, which is exactly what our prevention programs provide.

CHILDHELP Speak Up Be Safe Childhelp Speak Up Be Safe helps children and teens learn the skills to prevent or interrupt cycles

of neglect, bullying, and child abuse—physical, emotional, and sexual.

The content and delivery of all Childhelp SUBS curricula are research based and evidence informed, based on best practices from research in child development, learning styles, social psychology, and child abuse and neglect prevention focused toward pre-kindergarten through 12th grade students. Lessons, available via an online virtual campus, teach children how to identify unsafe situations, seek out safe adults, and five key safety rules children can follow to help adults keep them safe. The program encourages communities to create a safety network by providing materials and resources not only to children, teachers and facilitators but also parents, school administrators and community members.

An arm of the Childhelp SUBS program, Childhelp Speak Up Be Safe for Athletes Awareness Campaign exists to promote the safe physical, emotional, educational and spiritual development of youth athletes. The program is designed to aid coaches, educators and parents in providing a secure environment where children can reach their full potential.



Stephanie's Story

The impact of prevention education is far-reaching and life changing. For Stephanie, a student of Childhelp Speak Up Be Safe's forerunner program, that impact not only helped stop ongoing sexual abuse by her father, but provided an early understanding that what was happening was not her fault, and help was available to her.

When she was a little girl her class took part in Childhelp Good Touch/ Bad Touch, the child abuse prevention program that would later become Childhelp Speak Up Be Safe.

"When I was in second grade," Stephanie recalled, "they came to our school and showed us some videos and talked about it." The video explained sexual abuse, and at the end encouraged children to go to a trusted adult if something like that was happening to them.

"I didn't actually realize what was going on with me until I saw that," she admitted. "I was being sexually abused by my father, and it gave me the strength to go to an adult and tell them." Soon after the program, Stephanie disclosed her abuse to a Girl Scout leader.

"Unfortunately, instead of her going to authorities," Stephanie explained, "she went directly to my parents and nothing ever happened, but I think the program made me realize that it wasn't right, that it wasn't my fault, and it gave me the strength to go to someone else later."

Stephanie's father would eventually see time in prison, but it wouldn't be until much later, after a friend and a cousin came forward. "He did 12 years, and even when he got out," she explained, "he continued to harass me. I had to file charges, and he got another 10 years."

The lessons continued to help her heal through counseling and group therapy in the wake of her father's apprehension and prosecution. "I think it's because knowing at such an early stage of being abused that it wasn't my fault and there was help," she explained, "that helped me through the years, planting that in my head and knowing that. I think that if children can realize at a young age that it's not their fault — that the other person is sick or whatever —and if they can see that at the beginning, I think that really would help them."

Stephanie is hopeful that more abuse can be prevented, and we're glad to share her story. And we're also glad to share her hope: "I hope they get these programs back in the schools all over, because sometimes school is the only place that kids have a safe place or a place outside their home that if they can find this information out that something is wrong and it's not right, and it can help them at a young age. So I really hope they implement these programs all over the whole country."

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## CHILDHELP SOLUTIONS INTERVENTION

The second step of the Childhelp approach to ending child abuse focuses on intervention and removal of children from abusive and dangerous situations. More than 80% of children who die as a result of abuse or neglect are not yet old enough to attend kindergarten and over 70% of those children are under the age of two. These vulnerable and helpless children are not able to remove themselves from harmful situations so Childhelp intervention programs intervene, preventing them from becoming another statistic.



### CHILDHELP NATIONAL CHILD ABUSE HOTLINE: 1-800-4-A-CHILD

Staffed 24-hours-a-day, 7-days-a-week by degreed professional counselors, this confidential service offers crisis intervention, information, literature, and referrals to emergency, social service, and support resources. The Hotline recently received a federal award to offer texting and chat capabilities launching the texting platform in February 2019 and live chat in April 2019. Through translators, the hotline can communicate in over 170 languages and serves the United States, Canada, U.S. Virgin Islands, Puerto Rico and Guam.

#### **CHILDHELP GROUP HOMES**

Childhelp operates three group homes in residential neighborhoods of Costa Mesa, CA. These homes provide an intensive level of supervision and therapeutic services to prepare children for a lower level of care such as foster homes, adoptive homes and reunification with families and guardians. Through structured activities with therapists children regain confidence and begin to repair their fractured lives.

## CHILDHELP FOSTER FAMILY AGENCIES

The Childhelp Foster Care & Adoption Services provide short- and long-term therapeutic foster care to abused and neglected children. We work to match children in need with warm, loving families who can provide a caring and safe environment. We are licensed to recruit, screen, train, and certify foster care parents.

In addition, Childhelp provides ongoing support to both foster parents and the children in their care to ensure a successful and long-term relationship. It's our mission to help foster children we serve find a forever home where they can meet their full potential.

#### **CHILDHELP ADOPTION AGENCIES**

From its offices in Hollywood and Redlands, CA, Childhelp Adoption Agencies connect loving families with children most in need of a nurturing home. To ensure the success of these placements, Childhelp conducts home studies and assists families in preparing for the new addition to their family.

## **Adriana's Story**

When 10-year-old Adriana texted the Childhelp National Child Abuse Hotline she needed help right away.

Adriana was visiting her friend and had just witnessed her friend's mother beating her friend. Adriana knew her own mother would arrive soon, but didn't want to leave her friend alone in a situation so dangerous. She was afraid to call 911 with the mother in the next room, but over text, felt safe enough to ask the Childhelp counselor if we could help. Of course we could.

The Hotline counselor gathered the needed information from Adriana to pass along to local law enforcement, then continued texting with the girl until police confirmed they were on the scene.

When a phone call seems unsafe or scary, a careful text can find help that's needed. For Adriana, that help was just a text away at 1-800-4-A-CHILD.



## CHILDHELP SOLUTIONS TREATMENT

With a report of abuse happening every 10 seconds, Childhelp turns to our innovative treatment programs to help heal children affected by child abuse. Childhelp treatment programs exist to give children a safe haven with love and the tools needed to overcome their damaging pasts.



## CHILDHELP RESIDENTIAL TREATMENT VILLAGES

Located in rural communities, Childhelp residential treatment villages provide specialized, intensive therapeutic treatment programs for court-referred, severely abused, neglected and atrisk children. The facilities answer a need for full-

time, around-the-clock care and supervision. Professional counselors provide equine, art, and traditional talk therapy to children who have been exposed to violence and neglect. On-site nonpublic schools help even the most severely abused children recover their education to an appropriate grade level.



## CHILDHELP CHILDREN'S ADVOCACY CENTERS

As models of community collaboration, the Children's Advocacy Centers provide a child-friendly facility where members of the multi-disciplinary team (MDT) interview victims, conduct medical exams, provide specialized mental health treatment, and provide family members with

referrals to other community resources while law enforcement agencies and county attorneys pursue the prosecution of offenders.



Michael's Story\*

Michael's story is less one of dramatic transformation, and instead about touchstones of hope in a life that seemed hopeless.

Michael's mother, preoccupied by an addiction to methamphetamine, couldn't care for him. "Her addiction affected her parenting skills," Michael recalled, "We children were exposed to environments we never should have been exposed to at such a young age."

Her sister was assigned as Michael's guardian, but his mother still watched him and his cousins sometimes, a situation that resulted in deliberate injury to Michael, a call to Child Protective Services, and Michael's entry at a Childhelp Village more than 20 years ago.

But Michael still remembers his first moments there: "I felt love the minute I walked into the office and chose my 'stuffie' I wanted to keep." It was a toy rabbit he tugged along by the arm and could take with him to the cottage, and keep forever if he wanted.

Michael still recalls his favorite books from then — Dr. Seuss — and visits to the chapel on Sundays, but more than that, he remembers staff and friends who made his time there special, "Going to Childhelp was such an amazing part of my little journey in life. I made so many great relationships that I still have today, but so many kids forget about the relationships they make."

Michael eventually found his way back to his biological family and will be the first to say it hasn't been easy. He wrestles with the trauma of his childhood, and the anger of a young man who is still healing, but he holds on to the memories made at Childhelp — that stuffed rabbit's arm, those books he still loves, the lessons he learned, and the relationships he'll never forget.

"Without Childhelp I wouldn't be who I am today, I wouldn't be respectful, I wouldn't have morals, I wouldn't care about life and what goes on in it," Michael offers, "Thanks Childhelp for being the turning point in my life and making a difference.

\*Some details have been changed for privacy protection

"All who enter here will find love"

#### **WESTERN REGION**



#### **Annual Harvest Moon Dinner Dance and Silent Auction**

(Seated L to R) Gayle Buresh, Co-Vice President; Barbara Robinson, Deborah Kratzner, President; (Standing L to R) Ginny McGrath, Co-Vice President; Carol McGuire, Secretary; and Jane Haltmaier, Treasurer.

#### **Orange County Fashion Show**

(L to R) Patti Edwards, Jen Lilley, Linda Burns, and Julie Thorton-Adamsconsequ

#### **Childhelp Golf Invitational**

**Childhelp Golf Invitational Dinner** 

## CHILDHELP

#### **Inland Empire for Forest of Hope**

#### Wonderland

(L to R) Randy Dauchot, Loretta Akana Sturla and Amy Block

#### **WASHINGTON DC AREA**



Childhelp Shining Stars Gala An Evening of Light and Hope (L to R) Sara O'Meara, John O'Hurley, Jane Hozik and Yvonne Fedderson

**GWAAB Tee It Up 4-A-Child** 



#### **National Day of Hope**

(L to R) Sara O'Meara, DCS Director Greg McKay and Yvonne Fedderson



Celestine Bryant

Kathy Emig Director of Wings &

Phoenix Chapter



#### 25 Men Who Think They Can Cook - Flagstaff

The Flagstaff community brought their appetites and their pocketbooks to help fight child abuse during the 5th annual, 25 Men Who Think They Can Cook fundraiser for Childhelp.



#### **Childhelp Wings Fashion Show**

(L to R) Alexis Earnhardt, Kat McNamara and Abby Leadon



#### 25 Men Who Think They Can Cook - Phoenix (L to R) Kevin Weber, Jill Kimmel

and Stacey Weber



For more information about Childhelp Chapters, please visit www.Childhelp.org

Summary Data from Audited Financial Statements Year End June 30, 2018

| Balance Sheet Liquidity Metrics | Amount (USD) |
|---------------------------------|--------------|
|                                 |              |
| Total Assets                    | \$22,230,469 |
| Total Liabilities               | \$16,923,118 |
| Equity                          | \$5,307,351  |
| Working Capital                 | \$5,821,797  |
| Investment into Program Assets  | \$695,700    |

#### **Operational Profitability**

| Total Program Revenues   | \$30,900,458  |
|--------------------------|---------------|
| Total Program Expenses   | \$39,577,846  |
| Program Operating Margin | \$(8,677,388) |

#### **Consolidated Profitability**

| Program Operating Margin          | \$(8,677,388) |
|-----------------------------------|---------------|
| Fundraising and Grant Revenues    | \$14,528,575  |
| Management & General Expenses     | \$(1,720,598) |
| Fundraising Expenses              | \$(2,540,086) |
| Gains & Losses                    | \$(37,726)    |
| Net Profit (Change in Net Assets) | \$1,552,777   |
|                                   |               |
| EBITDA                            | \$3,100,258   |



"Arizona couldn't be more proud of the incredible work that Childhelp does. It's proven itself as one of the organizations that is most consequential in public policy to help children in our nation."

Doug Ducey

Governor of Arizona

#### SUPPORTER

#### **SPOTLIGHT**

With so many ways to make a difference in the life of a child, Childhelp advocates each have a unique reason for giving of their time, talent and financial gifts. Check out a few of the reasons these champions of Childhelp continue to support year after year.



"Childhelp is uniquely positioned in its focus on prevention, intervention and treatment, and through its recent Federal Grant award; to truly move the needle on the issue of child abuse and neglect through innovation in technology with the Hotline, thought leadership in the modalities and methods of prevention and treatment, and as an established leader with a 60 year legacy of saving and supporting children."

Joy Runyon, Nina Doherty, Michelle Doherty
3 generations of Childhelp

"Why should a child experience neglect or suffer any abuse? Childhelp in Tennessee and across America delivers prevention and treatment for children in need. Let's support these vulnerable children with our time and resources as Childhelp advances their remarkable 60 year mark of dedication, passion, and leadership."

Jimmy Buchner
National Board Member from TN



"It's incredible. It's so remarkable...
I'm so grateful for all of your work
and for everything that you do for
these children, because they need
""

Mickie James



"In a world sometimes filled with darkness, WD-40 Company is blessed to build beautiful charity vehicles with SEMA Cares which in return help the children of Childhelp have a world filled with sunshine and happiness."

Shannon Edwards

Shannon Edwards
WD-40



"Besides it being a cause that I am passionate about supporting, there are many reasons I volunteer for Childhelp. The one aspect that really wowed me was the volunteer commitment. I have never been surrounded by children, teens, and adults who truly want to make a difference in the world, and Childhelp Wings is full of these inspirational people."

Emma Clapick
President, Teen Advisory Board



David Purvis
National Board Member from TN



"I am very grateful to Sara, Yvonne, and Childhelp for giving me the opportunity to serve, by using my voice to help children who are healing to find their voice. I am also so grateful there is an organization out there that really cares about each individual child."

Rosevelt Rawls
Childhelp Youth Ambassador



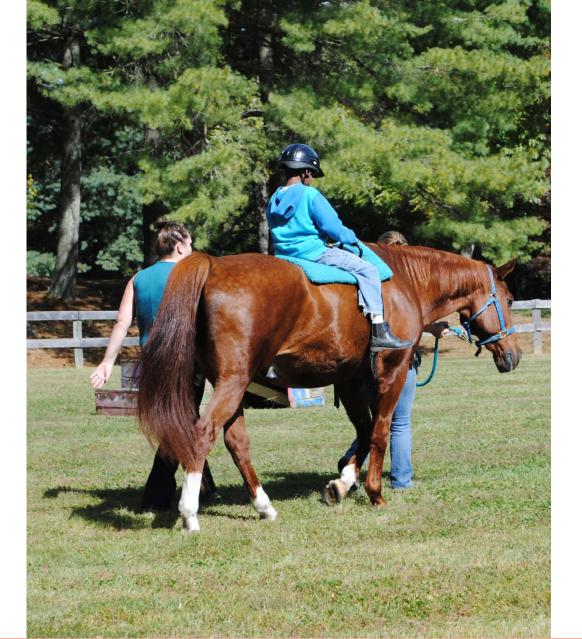
"Turning things around in our state has been a truly collective effort, Childhelp has been indispensable in this effort and making lasting and impactful changes in the lives of our children, and we are grateful for their service. We look forward to continue partnering with them to prevent child abuse and to give at-risk children hope for years to come."

**Angela Ducey** 

## **YOU CAN HELP**

A comprehensive approach to ending child abuse and neglect is not possible without the participation of our community partners which is why there are a plethora of customized giving opportunities allowing you to direct your generosity to programs and efforts that are personally meaningful to you. Childhelp is committed to your success as a community partner and will work with you to match your passion, experience, skills and connections with the needs of our children, ensuring you

can have a real and lasting impact in





#### **CORPORATE PARTNERS**

Supporting Childhelp is a reflection of many corporate partners' principles and responsibilities. When for-profit and non-profit organizations join forces we find power to positively impact society. In becoming a National Childhelp Corporate Partner, your company can strategically invest in Childhelp programs at the national level - or choose to have a direct impact on advancing the healthy development and education of children in specific communities.



#### **SPECIAL EVENTS**

In addition to the Childhelp
Drive the Dream Gala, our
signature annual event,
Childhelp and its chapters
across the country produce
world-class events to raise
awareness and provide critical
funding for our programs and
services. These events inform
and engage audiences and
stakeholders in our powerful,
uplifting work to end child
abuse and save lives.



this fight.

#### **Become a Childhelper**

Become an automated monthly donor through the Childhelper membership program.



#### **Text to Donate**

Text 4AChild to 56512 to make an instant donation.



#### Remember Childhelp

If you don't have a will, you can today for free, whether or not you choose to make a gift to Childhelp.

www.freewill.com/chmf



#### **Make Your Gift**

Choose to give by mail or phone, or make your contribution online now at www.childhelp.org.



#### **Host an Event**

Organize an event to help raise funds to further the mission of Childhelp.



#### **Get Connected**

Find and join your local Childhelp chapter.



#### **Spread the Word**

Follow Childhelp on Facebook, Twitter and Instagram, and share with friends on social media.

To discuss the many ways in which you can partner with Childhelp and have an even greater positive impact on the children and families we serve, please contact Michael Medoro at mmedoro@childhelp.org



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#### CHILDHELP,S

#### **LEADERSHIP**



Sara O'Meara
Co-Founder, CEO and Chairman



Yvonne Fedderson
Co-Founder, President and
Vice Chairman



Michael Medoro
Chief Development Officer



John Hopkins
Chief Information Officer & HIPAA
Privacy & Security Officer



Peter Gentala
General Counsel and Vice President
for Government Affairs & Public Policy



**Denise Biben**Chief Program Officer



**Daphne Young**Chief Communications Officer



**Jill Brown**Chief Human Resources Officer



Pete Finley
Chief Financial Officer

#### CHILDHELP,S

#### **NATIONAL BOARD OF DIRECTORS - 2018**

#### Founders

Sara O'Meara

Co-Founder, CEO and Chairman

Yvonne Fedderson

Co-Founder, President and Vice Chairman

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President, The Hebets Company, LLC

#### **Secretary-Treasurer**

Steve Twist

Vice President & General Counsel, Services Group of America

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Vita Cortese Don Zimmer

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President and CEO, Elite Financial Group

and G2 Capital; Community Activist

Jill Babb

Changes Interior Design; Community Activist

Jimmy Buckner

Scarecrow Foundation; Community Activist

Joe Ciolli Owner, Grimaldis

Sandy Crippen

Owner & CEO, Sandra L. Crippen Corp.

Bill Eckholm
Big Elk Funding

Patti Edwards

Edwards Affiliated Holdings, LLC;

Community Activist

Dru Hammer Community Activist

Carol Hebets

Community Activist

Sharon Lechter

Founder and CEO, Pay Your Family First

Connie Olsen LMSW, Social Worker

David Purvis CEO, HealthOne

Scott Schirmer Principal, M3 Companies

#### CHILDHELP,S

#### **NATIONAL ADVISORY BOARD - 2018**

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The Honorable Ron Wyden

In Memory of:

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Gloria Sutherland

Val Halamandaris

Mr. Randolph C. Wood

Mr. Efrem Zimbalist, Jr.



www.childhelp.org Childhelp National Child Abuse Hotling 1-800-4-A-CHILD® (1-800-422-4453)

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