

10TH ANNUAL CHILDHELP WINGS



Fashion Show Luncheon

FACT SHEET

What: Childhelp Wings 10th Annual Fashion Show Luncheon

When: Sunday, April 3, 2016 at 10:00 a.m. - 2:00 p.m.

Where: Montelucia Scottsdale, 4949 East Lincoln Drive, Paradise Valley, AZ

Chairs: Addison Brown & Tiffany Quayle

Founding Mother: Carol Hebets

Why: Raise funds to support the programs and services of Childhelp. Founded in 1959 by Sara O'Meara and Yvonne Fedderson, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Its programs, which directly serve abused children and their families, focus on meeting the children's physical, emotional, educational and spiritual needs.

Key Facts: 5 children die each day as a result of abuse or neglect in the United States
A report of child abuse is made every 10 seconds
Nearly 3.3 million reports of child abuse are made annually

Ways to Help: Sponsorship and underwriting opportunities are available from \$1,500 - \$10,000. To reserve your table and or/tickets please call 480-922-8212 or nhood@childhelp.org.



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SPONSORSHIP

The Fashion Teen - \$10,000

- Table of 10 with superior placement to the runway
- (2) Child model spots in the fashion show
- Name recognition in event promotional materials including but not limited to:
 - Event Invitation (based on print deadline)
 - Event Web Page
 - Event Program Book
 - Acknowledgement by Childhelp Wings during the event
- Name recognition in all media and news releases, and Wings event calendar listings based on print deadline
- One full page premium ad in the program book
- Company Logo placement on step and repeat banner
- Placement of Company collateral in 375 quantity swag bags
- 10 Meet and Greets

The Runway - \$5,000

- Preferred table of (10) near the runway
 - (2) Child model spots in the fashion show
 - Name recognition in event promotional materials including but not limited to:
 - Event Web Page
 - Event Program Book
 - Acknowledgement by Childhelp Wings during the event
- continue...*

- Name recognition in all media and news releases, and Wings event calendar listings based on print deadline
- Half page ad in the program book
- 4 Meet and Greets

The Editor - \$3,000

- (1) Child model spots in the fashion show
- Name recognition in event promotional materials including but not limited to:
 - Event Web Page
 - Event Program Book
- Half page ad in the program book
- 2 Meet and Greets

The Designer - \$1,500

- Table of 10
- Name recognition in event promotional materials including but not limited to:
 - Event Program Book
- 2 Meet and Greets

Adult Ticket - \$150

- Individual seat

Child Ticket - \$100

- Individual child seat



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SPONSORSHIP COMMITMENT FORM

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email Address: _____

I wish to participate in the Childhelp Wings 10th Annual Fashion Show Luncheon at the level indicated below:

- The Fashion Icon - \$10,000
The Designer - \$1,500
The Runway - \$5,000
Adult Ticket - \$150 per person - Total \$
The Editor - \$3,000
Child Ticket - \$100 per person - Total \$

I/We are unable to attend but would like to contribute. Please accept this donation of \$
Childhelp is a 501(c)(3) Tax ID: 95-2884608.

Please indicate how you wish to be recognized in printed materials:

In order to receive all benefits information must be submitted on or before March 24, 2016.

Method of Payment:

- Please send an invoice for my sponsorship
Check # enclosed. Please make check payable to Childhelp.
Please charge my: American Express Discover MasterCard Visa

Name on Card Credit Card #

Signature Expiration Date Security Code Billing Zip Code