



12TH ANNUAL CHILDHHELP WINGS

# *Fashion Show Luncheon*

## FACT SHEET

**What:** Childhelp Wings 12<sup>th</sup> Annual Fashion Show Luncheon

**When:** Sunday, April 8, 2018 at 10:00 a.m. - 2:00 p.m.

**Where:** Camelback Inn Resort and Spa  
5402 East Lincoln Drive, Scottsdale, AZ

**Chairs:** Alexis Earnhardt and Abby Leadon

**Founding Mother:** Carol Hebets

**Why:** Founded in 1959 by Sara O'Meara and Yvonne Fedderson, Childhelp is one of the largest and oldest national non-profit organizations in the United States. Dedicated to the treatment and prevention of child abuse and neglect, Childhelp depends on funds raised from programs and events, such as our annual fashion show luncheon, to directly support programs serving children and their families in our communities. Our focus is to meet the physical, emotional, educational and spiritual needs of all children who enter our doors.

- Key Facts:**
- Five children die each day as a result of abuse or neglect in the United States.
  - Child abuse is reported every 10 seconds.
  - Nearly 3.3 million reports of child abuse are made annually.

**Ways to Help:** Sponsorship and underwriting opportunities are available starting at \$1,500 up to \$10,000. To reserve your table or to purchase tickets, please call 480-922-8212 or email [mmiddleton@childhelp.com](mailto:mmiddleton@childhelp.com)



- Where you tend a rose a thistle cannot grow -



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## SPONSORSHIP

### *The Runway* - \$10,000

- Table of (10) with superior placement to the runway
- (2) Child model spots in the fashion show
- Name recognition in event promotional materials:
  - Event invitation (based on print deadline)
  - Web page
  - Program book
- Name recognition in all media and news releases
- One full page premium ad in program book
- Company logo placement on step and repeat banner

### *The Fashion Icon* - \$5,000

- Preferred table of (10) near the runway
- (2) Child model spots in the fashion show
- Name recognition in event promotional materials:
  - Event web page
  - Program book
- Name recognition in all media and news releases
- Half page ad in program book

### *The Editor* - \$3,000

- Table of (10)
- Child model spot in the fashion show
- Name recognition in event promotional materials:
  - Event web page
  - Program book
- Half page ad in program book

### *The Designer* - \$1,500

- Table of (10)
- Name recognition in program book
- Quarter page ad in program book

### *Adult Ticket* - \$150

### *Child Ticket* - \$100



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SPONSORSHIP COMMITMENT FORM

Name/Company: \_\_\_\_\_
Contact Name and Phone (if company is sponsor): \_\_\_\_\_
Address: \_\_\_\_\_
City, State, Zip: \_\_\_\_\_
Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

I wish to participate in the Childhelp Wings 12th Annual Fashion Show Luncheon at the level indicated below:

- The Runway - \$10,000
The Designer - \$1,500
The Fashion Icon - \$5,000
Adult Ticket - \$150 per person - Total \$
The Editor - \$3,000
Child Ticket - \$100 per person - Total \$
I/We are unable to attend but would like to contribute. Please accept this donation of \$
Childhelp is a 501(c)(3) Tax ID: 95-2884608.

Please indicate how you wish to be recognized in printed materials:

In order to receive all benefits information must be submitted on or before March 23, 2018.

METHOD OF PAYMENT:

- Please send an invoice for my sponsorship
Check # enclosed. Please make check payable to Childhelp.
Please charge my: American Express Discover MasterCard Visa

Name on Card Credit Card #
Signature Expiration Date Security Code Billing Zip Code

