

SPONSORSHIP LEVELS

Fairy Godmother - \$150,000

- One Premier table of (10) at the 14th Annual Childhelp Drive the Dream Gala
- Two additional tables of (10) at the 14th Annual Childhelp Drive the Dream Gala
- (10) invitations to the Childhelp Founders VIP Dinner
- Full-page color ad on inside cover of event program
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainment
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases and social media
- Enhanced corporate logo presence through signage during the 14th Annual Childhelp Drive the Dream Gala
- Recognition as Presenting Sponsor through prominent corporate logo on all video advertising
- Recognition as Presenting Sponsor from the stage

Prince Charming - \$50,000

- Premium table of (10) at the 14th Annual Childhelp Drive the Dream Gala
- (4) invitations to the Childhelp Founders VIP Dinner
- Full-page ad and sponsor recognition in the event program
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainer
- Name and logo recognition on Childhelp website and social media
- Name and logo on Childhelp Drive the Dream website page
- Recognition and logo listed in all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company listed in all press releases

Glass Slipper - \$25,000

- Premium table of (10) at the 14th Annual Childhelp Drive the Dream Gala
- (2) invitations to the Childhelp Founders VIP Dinner
- Full-page ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainer
- Name and logo on Childhelp Drive the Dream website page
- Recognition and logo listed in all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company listed in all press releases

Pumpkin Carriage - \$15,000

- Preferred table of (10) at the 14th Annual Childhelp Drive the Dream Gala
- Half-page ad and sponsor recognition in the event program

Bibbidi-Bobbidi-Boo - \$10,000

- One standard table of (10) at the 14th Annual Childhelp Drive the Dream Gala
- Quarter-page ad and sponsor recognition in the event program

The Dreamer - \$1,000

- Individual seat at the 14th Annual Childhelp Drive the Dream Gala



UNDERWRITING LEVELS

Entertainment - \$150,000

- (10) invitations to Childhelp Founders VIP Dinner - Friday, January 12, 2018
- Two premier tables of (10) at the 14th Annual Childhelp Drive the Dream Gala - Saturday, January 13, 2018
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media
- Special sponsor recognition in event program & full color ad in event program
- Announced recognition before entertainment introduction

Dinner - \$100,000

- (8) invitations to Childhelp Founders VIP Dinner - Friday, January 12, 2018
- One premier table of (10) at the 14th Annual Childhelp Drive the Dream Gala - Saturday, January 13, 2018
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on menu cards at each place setting
- Special sponsor recognition in event program & full page ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media

Cocktail Reception - \$75,000

- (6) invitations to Childhelp Founders VIP Dinner - Friday, January 12, 2018
- One premier table of (10) at the 14th Annual Childhelp Drive the Dream Gala - Saturday, January 13, 2018
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on cocktail reception napkins
- Special sponsor recognition in event program & full page ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media

Founders VIP Party - \$50,000

- One premiere table of (10) Childhelp Founders VIP Dinner - Friday, January 12, 2018
- One premier table of (10) at the 14th Annual Childhelp Drive the Dream Gala - Saturday, January 13, 2018
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media
- Special sponsor recognition in event program & full page ad in event program

Decor - \$25,000

- (4) invitations to Childhelp Founders VIP Dinner - Friday, January 12, 2018
- One preferred seating table of (10) at the 14th Annual Childhelp Drive the Dream Gala - Saturday, January 14, 2017
- Special sponsor recognition in event program & half page-ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media





SPONSORSHIP COMMITMENT FORM

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

I WISH TO PARTICIPATE IN THE 14TH ANNUAL DRIVE THE DREAM GALA AT THE LEVEL INDICATED BELOW:

- | | |
|--------------------------------------------------------|----------------------------------------------------------------------------|
| <input type="checkbox"/> Entertainment - \$150,000 | <input type="checkbox"/> Fairy Godmother - \$150,000 |
| <input type="checkbox"/> Dinner - \$100,000 | <input type="checkbox"/> Prince Charming - \$50,000 |
| <input type="checkbox"/> Cocktail Reception - \$75,000 | <input type="checkbox"/> Glass Slipper - \$25,000 |
| <input type="checkbox"/> Founders VIP Party - \$50,000 | <input type="checkbox"/> Pumpkin Carriage - \$15,000 |
| <input type="checkbox"/> Decor - \$25,000 | <input type="checkbox"/> Bibbidi-Bobbidi-Boo - \$10,000 |
| | <input type="checkbox"/> The Dreamer - \$1,000 per person - Total \$ _____ |

☐ I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____

PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED IN PRINTED MATERIALS:

In order to receive all benefits, information must be submitted on or before December 15, 2017.

METHOD OF PAYMENT

☐ Please send an invoice for my sponsorship ☐ Check # _____ enclosed. Please make check payable to Childhelp.

☐ Please charge my: American Express Discover MasterCard Visa

Name on Card

Credit Card #

Signature

Expiration Date

Security Code

Billing Zip Code

SEND TO

Childhelp, 4350 E. Camelback Road, Bldg F250, Phoenix, AZ 85018

Fax: (480) 922-7061

Office: (480) 922-8212

Email: nhood@childhelp.org

Childhelp is a 501(c)(3) tax-exempt nonprofit organization. Tax ID: 95-2884608.

