



Founded in 1959 by Sara O'Meara and Yvonne Fedderson

60 YEARS OF MIRACLES

Drive the Dream Gala
Diamond Jubilee

★ **SPONSORSHIP** ★
OPPORTUNITIES

FEBRUARY 2, 2019



Founded in 1959 by Sara O'Meara and Yvonne Fedderson
PREVENTION and TREATMENT of CHILD ABUSE



Sponsor the Dream

THE GALA ✦

Embarking on its 15th year, the Annual Childhelp Drive the Dream Gala, taking place February 2, 2019 has become a can't miss event in the Valley of the Sun. Benefiting the children and families under our care in Arizona, the Gala brings together the most influential and philanthropic leaders in our community to enjoy an evening of fine dining, dancing and world class entertainment while enjoying an unparalleled, high-energy atmosphere at the famed Phoenician Resort. For more information or to purchase tickets, please visit www.ChildhelpDrivetheDream.org.

THE EVENT CHAIRS ✦

Returning for the second year as Co-Chairs, Dr. Stacie J. Stephenson and Mr. Richard J Stephenson are thrilled to be at the helm once again leaving their mark in the Childhelp history books with their leadership during this milestone celebration. Overseeing everything from the evening's entertainment and stunning decor to sponsorships and generating awareness, Childhelp is honored to have the Stephensons return for another spectacular Gala.

THE VICE-CHAIRS ✦

Childhelp National Board Members, Carol and Jim Hebets, have devoted themselves to the Childhelp mission and honor the organization with their continued support and leadership as Vice-Chairs of the 2019 Drive the Dream Gala. Their commitment to advocating for children and families under Childhelp's care is felt throughout the organization year round and is sure to make a lasting impression at February's event through their planning and fundraising efforts.

THE CAUSE ✦

Helping victims of child abuse is more than just a desire; it's been the lifelong mission of founders Sara O'Meara and Yvonne Fedderson. Founded by the ladies in 1959, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. For 60 years, its programs, which directly serve abused children and their families, focus on meeting the children's physical, emotional, educational and spiritual needs.

Each day, it is estimated that more than 5 children die as a result of child abuse and child abuse is reported on average every 10 seconds— that's over 3 million reports per year. With your support, we can positively impact the lives of thousands of children and change the world one dream at a time.



Childhelp Children's Advocacy Center of Arizona Dedicated to Linda Pope

Since 1998, the Childhelp Children's Advocacy Center of Arizona Dedicated to Linda Pope has served abused and neglected children by providing treatment, intervention and investigation services. Cheerful colors, teddy bears, toys and child-friendly paintings line the walls of the fully accredited advocacy center, enhancing each child's sense of safety and well-being.

The goal of the center is to provide medical treatment, mental health therapy, efficient investigational resources, and victim support services to bring justice and healing to those who have been abused.

WHEN ABUSE HAPPENS

Before children's advocacy centers, child victims were forced to relive their abuse by telling their story to one official after another.

At the Childhelp Children's Advocacy Center of Arizona Dedicated to Linda Pope, a specially-trained forensic interviewer meets with each child. Asking age appropriate, non-leading questions, abused children can share their story in a way to withstand court scrutiny, aid in the prosecution of abusers, and minimize additional trauma to the victim. As part of this process, children also may receive a specialized medical exam to gather evidence of physical and/or sexual assault.

Services provided at the center support safe placement of abused children and court preparation assistance for victims. As an outpatient clinic with licensed counselors and licensed clinical director, abused children and non-offending family members receive individual and family counseling/therapy.

The Childhelp Children's Advocacy Center of Arizona Dedicated to Linda Pope responds to the overwhelming needs of abused children with community partners: Phoenix Police Department, the Office of Child Welfare Investigations, Phoenix Children's Hospital, Maricopa County Attorney's Office, and the Arizona Attorney General's Office. With a caring focus, the partnership is a high profile, high volume and highly successful example of professional integration and coordination of treatment, intervention, and investigation services.



Sponsorship Levels

DIAMOND + \$150,000

- One Premier table of (10) at the 15th Annual Childhelp Drive the Dream Gala
- Two additional tables of (10)
- (10) invitations to the Childhelp Founders VIP Dinner
- Full-page color ad on inside cover of event program
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainment
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases and social media
- Enhanced corporate logo presence through signage during the Childhelp Drive the Dream Gala
- Recognition as Presenting Sponsor through prominent corporate logo on all video advertising
- Recognition as Presenting Sponsor from the stage

SAPPHIRE + \$50,000

- Premium table of (10) at the 15th Annual Childhelp Drive the Dream Gala
- (4) invitations to the Childhelp Founders VIP Dinner
- Full-page ad and sponsor recognition in event program
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainer
- Name and logo recognition on Childhelp website and social media
- Name and logo on Childhelp Drive the Dream website page
- Recognition and logo listed in all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company listed in all press releases

EMERALD + \$25,000

- Premium table of (10) at the 15th Annual Childhelp Drive the Dream Gala
- (2) invitations to the Childhelp Founders VIP Dinner
- Full-page ad and sponsor recognition in event program
- Meet-and-greet and photo opportunity with celebrity entertainer
- Name and logo on Childhelp Drive the Dream website page
- Recognition and logo listed in all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company listed in all press releases

RUBY + \$15,000

- Preferred table of (10) at the 15th Annual Childhelp Drive the Dream Gala
- Half-page ad and sponsor recognition in event program

PEARL + \$10,000

- One standard table of (10) at the 15th Annual Childhelp Drive the Dream Gala
- Quarter-page ad and sponsor recognition in event program

OPAL + \$1,000

- Individual seat at the 15th Annual Childhelp Drive the Dream Gala





Underwriting Levels

ENTERTAINMENT + \$150,000

- (10) invitations to Childhelp Founders VIP Dinner - Friday, February 1, 2019
- Two premier tables of (10) at the 15th Annual Childhelp Drive the Dream Gala - Saturday, February 2, 2019
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media
- Special sponsor recognition in event program & full color ad in event program

DINNER + \$100,000

- Announced recognition before entertainment introduction
- (8) invitations to Childhelp Founders VIP Dinner - Friday, February 1, 2019
- One premier table of (10) at the 15th Annual Childhelp Drive the Dream Gala - Saturday, February 2, 2019
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on menu cards at each place setting
- Special sponsor recognition in event program & full page ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media

COCKTAIL RECEPTION + \$75,000

- (6) invitations to Childhelp Founders VIP Dinner - Friday, February 1, 2019
- One premier table of (10) at the 15th Annual Childhelp Drive the Dream Gala - Saturday, February 2, 2019
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on cocktail reception napkins
- Special sponsor recognition in event program & full page ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media

FOUNDERS VIP PARTY + \$50,000

- One premiere table of (10) Childhelp Founders VIP Dinner - Friday, February 1, 2019
- One premier table of (10) at the 15th Annual Childhelp Drive the Dream Gala - Saturday, February 2, 2019
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media
- Special sponsor recognition in event program & full page ad in event program

DÉCOR + \$25,000

- (4) invitations to Childhelp Founders VIP Dinner - Friday, January 12, 2018
- One preferred table of (10) at the 15th Annual Childhelp Drive the Dream Gala - Saturday, February 2, 2019
- Special sponsor recognition in event program & half page-ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media





Sponsorship Commitment Form

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

I WISH TO PARTICIPATE IN THE 15TH ANNUAL DRIVE THE DREAM GALA AT THE LEVEL INDICATED BELOW:

TABLE SPONSORSHIPS

- DIAMOND : \$150,000
- SAPPHIRE : \$50,000
- EMERALD : \$25,000
- RUBY : \$15,000
- PEARL : \$10,000
- OPAL ____ Ticket(s) : \$1,000 per person

UNDERWRITING

- ENTERTAINMENT : \$150,000
- DINNER : \$100,000
- COCKTAIL RECEPTION : \$75,000
- FOUNDERS VIP PARTY : \$50,000
- DECOR : \$25,000

I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____

PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED IN PRINTED MATERIALS:

In order to receive all benefits, information must be submitted on or before December 15, 2018.

METHOD OF PAYMENT:

Please send an invoice for my sponsorship

Billing Address: _____

City: _____ State: _____ Zip: _____

Please charge my: Visa MasterCard American Express Discover

Name on card: _____

Card Number: _____ Expiration Date: _____ CCV: _____

Signature: _____

SEND TO:

Childhelp, 4350 E. Camelback Road, Bldg F250, Phoenix, AZ 85018
Fax: (480) 922-7061 | Office: (480) 922-8212 | Email: nhood@childhelp.org

Childhelp is a 501(c)(3) tax-exempt nonprofit organization. Tax ID: 95-2884608.