



16TH ANNUAL  
**CHILDHELP**  
**DRIVE**  
 the  
**DREAM**  
**GALA**

*FOR WHEN YOU DREAM YOU'LL FIND ALL THAT'S LOST IS FOUND*

SPONSORSHIP DECK



Founded in 1959 by Sara O'Meara and Yvonne Feddersen  
 PREVENTION and TREATMENT of CHILD ABUSE



# FACT SHEET

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**What:** 16th Annual Childhelp Drive the Dream Gala  
*For when you dream you'll find all that's lost is found*

**When:** Saturday, February 15, 2020 at 5:30 p.m.

**Where:** The Phoenician, 6000 East Camelback Road, Scottsdale, AZ

**Chair:** Ivy Ciolli

**CO-Chairs:** Dru Hammer and Jacqueline Nerguizian

**Vice Chairs:** Carol and Jim Heberts

**Childhelp Founders:** Sara O'Meara and Yvonne Fedderson

**Why:** Founded in 1959, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Proceeds from this event benefit the Childhelp Children's Center of Arizona Dedicated to Linda Pope. The goal of the center is to provide medical treatment, mental health therapy, efficient investigational resources, and victim support services to bring justice and healing to those who have been abused.

- Key Facts:**
- Five children die each day as a result of abuse or neglect in the United States
  - Child abuse is reported every 10 seconds
  - Each year referrals to child protective services involve around 7.5 million children.
  - The Childhelp Children's Center of Arizona Dedicated to Linda Pope treats over 8,000 children annually

**Ways to Help:** Sponsorship and underwriting opportunities are available starting at \$10,000 up to \$150,000. To reserve your table or to purchase tickets, please call 480-922-8212 or email [emorang@childhelp.org](mailto:emorang@childhelp.org).





# SPONSORSHIP LEVELS

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## Mary Poppins - \$150,000

- One Premier table of (10) at the 16th Annual Childhelp Drive the Dream Gala
- Two additional tables of (10) at the 16th Annual Childhelp Drive the Dream Gala
- (10) invitations to the Childhelp Founders VIP Dinner
- Full-page color ad on inside cover of event program
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainment
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases and social media
- Enhanced corporate logo presence through signage during the 16th Annual Childhelp Drive the Dream Gala
- Recognition as Presenting Sponsor through prominent corporate logo on all video advertising
- Recognition as Presenting Sponsor from the stage

## Jack the Lamplighter - \$50,000

- Premium table of (10) at the 16th Annual Childhelp Drive the Dream Gala
- (4) invitations to the Childhelp Founders VIP Dinner
- Full-page ad and sponsor recognition in the event program
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainer
- Name and logo recognition on Childhelp website and social media
- Name and logo on Childhelp Drive the Dream website page
- Recognition and logo listed in all collateral materials including:
  - Company logo shown on video advertising
  - Company logo displayed on all print material
  - Company listed in all press releases

## The Banks Children - \$25,000

- Premium table of (10) at the 16th Annual Childhelp Drive the Dream Gala
- (2) invitations to the Childhelp Founders VIP Dinner
- Full-page ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainer
- Name and logo on Childhelp Drive the Dream website page
- Recognition and logo listed in all collateral materials including:
  - Company logo shown on video advertising
  - Company logo displayed on all print material
  - Company listed in all press releases

## Cousin Topsy - \$15,000

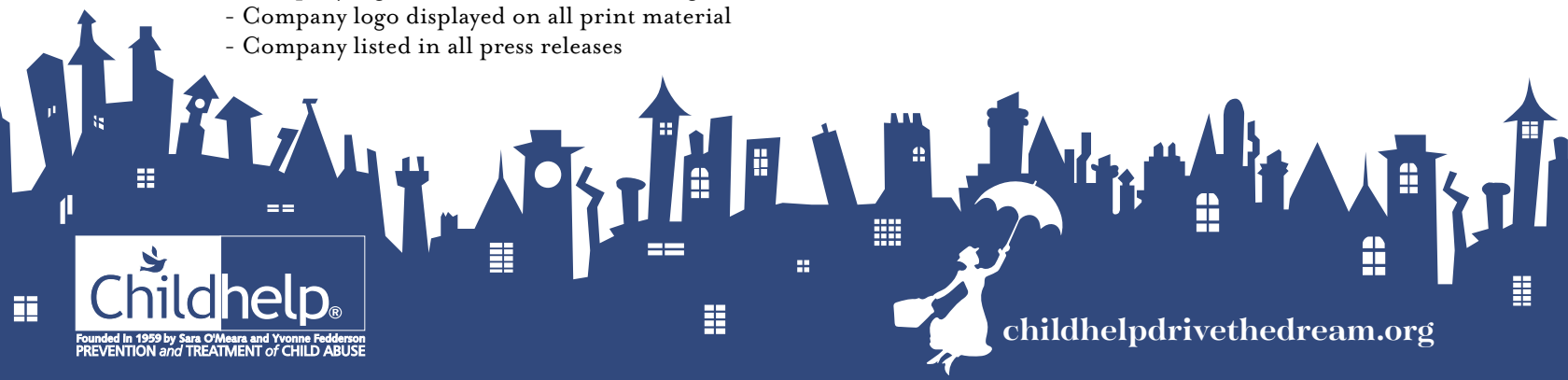
- Preferred table of (10) at the 16th Annual Childhelp Drive the Dream Gala
- Half-page ad and sponsor recognition in the event program

## Admiral Boom - \$10,000

- One standard table of (10) at the 16th Annual Childhelp Drive the Dream Gala
- Quarter-page ad and sponsor recognition in the event program

## Cherry Tree Lane - \$1,000

- Individual seat at the 16th Annual Childhelp Drive the Dream Gala





# UNDERWRITING LEVELS

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## Entertainment - \$150,000

- (10) invitations to Childhelp Founders VIP Dinner
- Two premier tables of (10) at the 16th Annual Childhelp Drive the Dream Gala
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media
- Special sponsor recognition in event program & full color ad in event program
- Announced recognition before entertainment introduction

## Dinner - \$100,000

- (8) invitations to Childhelp Founders VIP Dinner
- One premier table of (10) at the 16th Annual Childhelp Drive the Dream Gala
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on menu cards at each place setting
- Special sponsor recognition in event program & full page ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media

## Founders VIP Party - \$100,000

- One premiere table of (10) Childhelp Founders VIP Dinner
- One premier table of (10) at the 16th Annual Childhelp Drive the Dream Gala
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media
- Special sponsor recognition in event program & full page ad in event program

## Cocktail Reception - \$75,000

- (6) invitations to Childhelp Founders VIP Dinner
- One premier table of (10) at the 16th Annual Childhelp Drive the Dream Gala
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on cocktail reception napkins
- Special sponsor recognition in event program & full page ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media

## Décor - \$25,000

- (4) invitations to Childhelp Founders VIP Dinner
- One preferred seating table of (10) at the 16th Annual Childhelp Drive the Dream Gala
- Special sponsor recognition in event program & half page-ad in event program
- Corporate recognition on all marketing materials, including invitations, event advertisements, press releases, website and social media





# SPONSORSHIP COMMITMENT FORM

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Name/Company: \_\_\_\_\_

Contact Name and Phone (if company is sponsor): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

I WISH TO PARTICIPATE IN THE 16<sup>TH</sup> ANNUAL DRIVE THE DREAM GALA AT THE LEVEL INDICATED BELOW:

### TABLE SPONSORSHIP

- Mary Poppins - \$150,000
- Jack the Lamplighter - \$50,000
- The Banks Children - \$25,000
- Cousin Topsy - \$15,000
- Admiral Boom - \$10,000
- Cherry Tree Lane - \$1,000 per person - Total \$\_\_\_\_\_

### UNDERWRITING

- Entertainment - \$150,000
- Dinner - \$100,000
- Founders VIP Party - \$100,000
- Cocktail Reception - \$75,000
- Décor - \$25,000

I/We are unable to attend but would like to contribute. Please accept this donation of \$\_\_\_\_\_

PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED IN PRINTED MATERIALS:

\_\_\_\_\_

*In order to receive all benefits, information must be submitted on or before December 15, 2019.*

### METHOD OF PAYMENT

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please send an invoice for my sponsorship  Check # \_\_\_\_\_ enclosed. Please make check payable to Childhelp.

Please charge my: American Express Discover MasterCard Visa

\_\_\_\_\_  
Name on Card Credit Card #

\_\_\_\_\_  
Signature Expiration Date Security Code Billing Zip Code

### SEND TO

Childhelp, 4350 E. Camelback Road, Bldg F250, Phoenix, AZ 85018

Fax: (480) 922-7061

Office: (480) 922-8212

Email: emorang@childhelp.org

Childhelp is a 501(c)(3) tax-exempt nonprofit organization. Tax ID: 95-2884608.



childhelpdrivethedream.org