



2019

Donor Report

**Childhelp**[®]

Founded in 1959 by Sara O'Meara and Yvonne Fedderson
PREVENTION *and* TREATMENT of CHILD ABUSE

I believe that God creates within each of us a “Divine Calling” that He intends us to utilize to shape the Destiny of our lives.

Imagine the exhilaration of waking up each day powerfully drawn to the awareness that we share a journey with our Nobel Peace Prize and American Medal of Freedom nominees, Childhelp’s Founders, Sara O’Meara and Yvonne Feddersen.

Imagine the “Privilege” of serving alongside these two “Earth Angels” in a “Quest” to bring light, awareness and a powerful response to eradicating our World’s most shameful tragedy—the physical, emotional and sexual abuse of our World’s children.

There is no greater honor than to use our lives to transform the destiny of the tens of millions of these little boys and girls who wake up each day and who go to bed each night living in terror.

I know that each of our fellow Board Members alongside our gifted and dedicated staff join me in celebrating each precious victory—one life at a time—as these young boys and girls find their way to healing, health and holiness following the paths that Childhelp has blazed on their behalf.

For more than 60 years, across America and throughout the world, Childhelp has personified the very best in humanity as they have labored tirelessly to extinguish the damage caused by the worst of humanity.

As scripture has taught each of us, our God in Heaven zealously seeks to save the souls of each of us as His creation.

Ours is a “Noble Pursuit” to take God’s Hand and trust in His leading—one child at a time—in saving each lost sheep. We see the Face of God in each child we serve and save.

Jim Hebets

Childhelp National Board of Directors
President, The Hebets Company, LLC



TABLE OF CONTENTS



Founders' Message	4
Mission, Vision and Values	5
History of Childhelp	6
Chief Development Officer's Message	12
Financial Summary	13
The Challenge	14
Chief Program Officer's Message	15
Childhelp Solutions	16
Advocacy and Legislative	21
Childhelp Chapters	22
Ways You Can Help	24
Childhelp Boards	26



FOUNDERS' MESSAGE

Start by doing what's necessary; then do what's possible; and suddenly you are doing the impossible.

— Francis of Assisi

Saving children from abuse and neglect is necessary; managing Childhelp's labyrinth of programs and services is possible; and suddenly, in the midst of a global pandemic where everyone's life has changed, we had to once again make room in our strategic vision for a few seemingly impossible miracles.

Fortunately, we have 60 years of triumph and tragedy to reflect upon as we put our faith in God, a benevolent board, compassionate chapters, dedicated volunteers, devoted donors and a tremendous team. The work within this report reflects many of our finest efforts emerging during some of our most difficult days. Our motto is: We will not let this health pandemic become an abuse pandemic.

As you can see from our groundbreaking work in legislation, pioneering research in the technological innovations of our hotline, prevention education and our omnipresent media outreach, we have gone from a safe harbor to a rescue unit as children are trapped at home with abusers, families seek solutions for security and survivors reach out for lifesaving services. Our hotline numbers have risen over 40% in response to the coronavirus outbreak and our programs are honored to join first responders and essential workers helping communities throughout the country.

As Internet predators take this opportunity to prey upon children, we're proud to stand with leaders from business, academic and government worlds with the Technology Coalition, learning together how to help children stay safe online. Our team meets regularly with experts in the social media sphere to work on ways to flag criminals, educate children about online dangers and create safer digital spaces for at-risk youth worldwide.

As we find creative ways to address an ever-changing world, we still rely on the old foundations that have served our mission for over 6 decades. For every child, love is necessary; healing is possible and suddenly children silenced by abuse are doing what was once impossible, finding their voices in the world. Some will call it great intervention strategies and treatment modalities, but when you meet our little ones, you call it what it is: millions and millions of miracles.

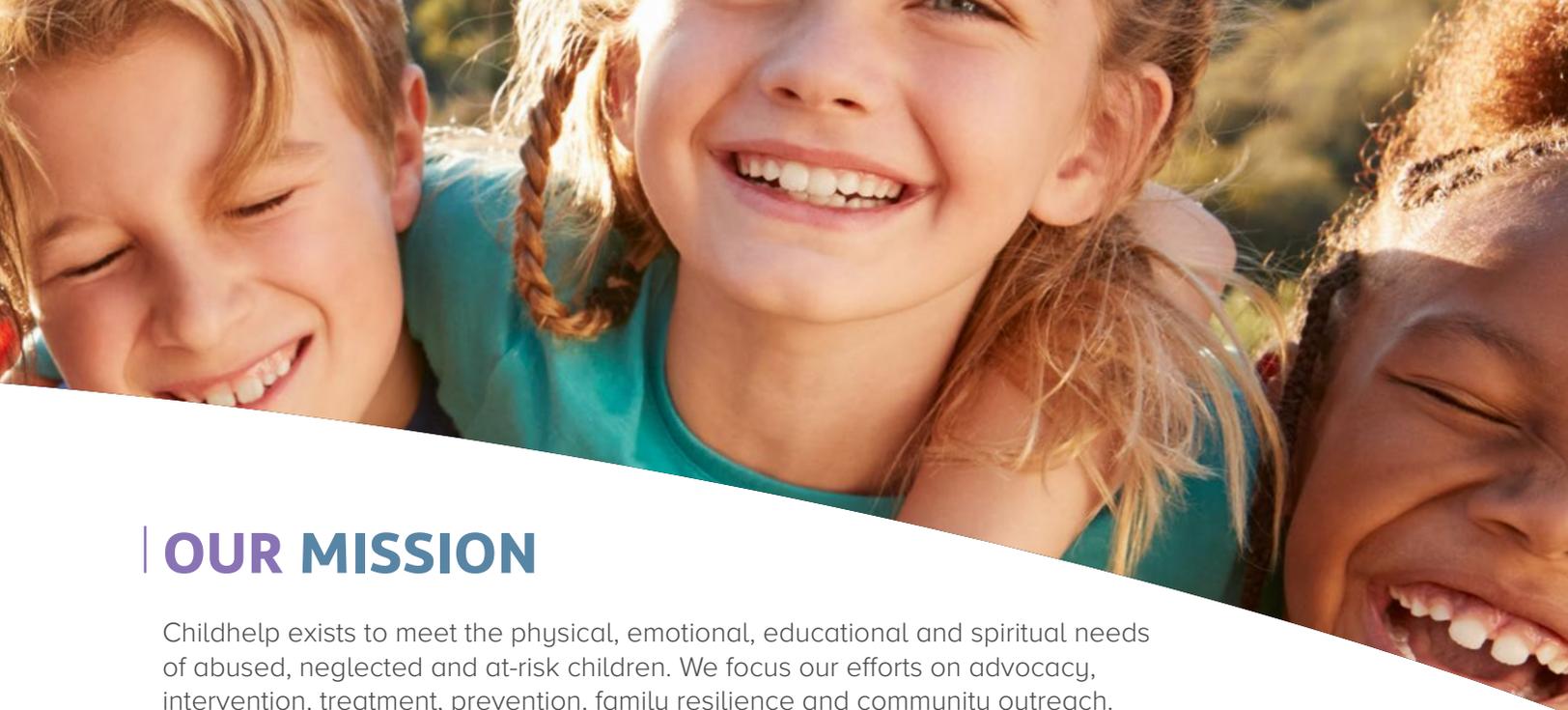
For the love of a child,

Sara O'Meara

Sara O'Meara
Co-Founder, Chairman & CEO

Yvonne Fedderson

Yvonne Fedderson
Co-Founder, Vice-Chairman & President



OUR MISSION

Childhelp exists to meet the physical, emotional, educational and spiritual needs of abused, neglected and at-risk children. We focus our efforts on advocacy, intervention, treatment, prevention, family resilience and community outreach.

OUR VISION

The founders of Childhelp, Sara O’Meara and Yvonne Feddersen, have guided the organization to help the lives of millions of children across the world. We credit our success at Childhelp to our founders’ visionary beliefs, which are the heart of the organization:

I like being apart of Childhelp because of its focus on its mission. For more than 60 years Childhelp has been and continues to be a safe harbor for abused children.

Connie Olsen

Childhelp National Board of Directors
LMSW, Social Worker
Livingston Memorial Hospital

- Childhelp believes that every child has a unique contribution to make to the world. We do everything within our power to help children heal and develop self-esteem to reach their God-given potential.
- We believe unconditional love is the foundation on which all healing begins. The entrance of each Childhelp facility features the words “**All Who Enter Here Will Find Love.**”

- These children, who have seen the worst that life has to offer, deserve the best that we can provide while they are in the care of Childhelp.

These beliefs stay close to the hearts of all involved in Childhelp to ensure that the aspirations for the organization stay consistent from that first day.

OUR VALUES

- Acting with Honor & Character
- Being Open & Receptive
- Caring About & Relating to Others
- Nurturing Diverse Relationships
- Performance Excellence
- Inspirational Leading & Managing



Jill Brown

Chief Human Resources Officer



GREAT MOMENTS IN THE HISTORY OF CHILDHHELP

1959

International Orphans is founded by Sara Buckner (O'Meara) and Yvonne Lime (Fedderson) in Tokyo, Japan to care for Japanese-American children who were considered "throw away" children because of their mixed heritage.

1960

International Orphans is incorporated (IOI)

1964-1965

IOI begins building two large orphanage in the Tokyo area for Amerasian children.

1966

Chiyoko, the first Japanese-American orphan brought to the United States by International Orphans Incorporated is adopted.

1967

Sara O'Meara and Yvonne Fedderson receive the Cross of Merit from the

Knightly Order of St. Brigitte for humanitarian work as co-founders of International Orphans Incorporated.

1968

IOI builds 3 more orphanages in Japan for the Amerasian children.

1969

International Orphans Incorporated celebrates its 10th Anniversary.

1970-1971

IOI instituted a Special Friends project to connect helping hearts with Childhelp orphans. A version of this type of program exists to this day.

1972

Congress asked Sara and Yvonne to go into Vietnam to replicate their successes for children in Tokyo.

1973-1974

IOI built and maintained

a hospital, school and 5 orphanages in Vietnam for the American Vietnamese children.

1975

Nancy and Ronald Reagan asks Sara O'Meara and Yvonne Fedderson for International Orphans Incorporated to address the problem of child abuse and neglect in the United States. Planning begins for a residential treatment center for abused children and their families.

International Orphans Incorporated helped organize *Operation Baby Lift* where thousands of orphans were rescued from Vietnam and brought to the United States for adoption.

1976

International Orphans Incorporated changes its name to Children's Village USA.

1978

Children's Village USA opens America's first residential treatment center in Beaumont, California. This village treats severely-abused children ages 2-12 placed from California counties.

1979

Through the encouragement of Sara O'Meara and Yvonne Fedderson, President Jimmy Carter designates April as National Child Abuse Prevention Month.

Children's Village USA celebrates its 20th Anniversary.

1980

A Time for Love, Children's Village USA's first television special on child abuse and neglect, is aired and syndicated coast-to-coast.

Sara O'Meara and Yvonne Fedderson receive the

Dame Cross of Merit of the Order of St. John of Denmark for outstanding humanitarian work.

1982

Children's Village USA launches its first national campaign for the prevention of child abuse and neglect.

The first national toll-free hotline, 1-800-4-A-CHILD, is implemented by Children's Village USA, operated 24 hours a day, seven days a week staffed exclusively with degreed professional counselors.

Children's Village USA co-sponsors an International Conference on Child Abuse and Neglect with NATO in France.

Sara O'Meara and Yvonne Fedderson receive the Mary Ellen Award for Excellence in Child Care by the American Society for the Prevention of Cruelty to Children.

1983

Children's Village USA name is changed to Childhelp USA for national programs and Childhelp International for international activities. Sara O'Meara was the representative from America to the International Union for Child Welfare which enabled the organization to share expertise with child abuse agencies around the world.

Childhelp is instrumental in preparations to establish the International Alliance on Child Abuse and Neglect.

Sara O'Meara and Yvonne Fedderson receive the U.S. Department of Health and Human Services Award for leadership in the

prevention, treatment and research of child abuse and neglect, nationally and internationally.

1984

Childhelp produces and airs a national telethon on child abuse, *Will We Hear Their Cry?*

1985

Childhelp celebrates the opening of its western regional office. It houses the national toll-free hotline and a family evaluation program that provides a complete psycho-social assessment for abused children and their families.

1986

A village after-care program is designed to serve those children discharged from the village, but who still require additional support to complete the healing process.

1987

Childhelp opens two group homes in Orange County, California in conjunction with the Department of Children's Services.

Sara O'Meara and Yvonne Fedderson receive the Excellence for Individual Achievement Award from the Freedoms Foundation of Valley Forge and are given Citations from Pope John Paul for "recognition of the dedication to the loving care and commitment to protection of abused children in the world."

1988

Sara O'Meara and Yvonne Fedderson receive the 'Crime Victims Week' Department of Justice Award, presented by President Ronald Reagan.

1989

Childhelp celebrates its 30th Anniversary of providing direct services to children.

A specialized foster care program to train Childhelp foster parents is established.

1990

Childhelp expands its specialized foster home program.

The Childhelp National Child Abuse Hotline is expanded, adding a computerized telephone system that is capable of handling up to 5 million calls a year.

A joint research partnership with the University of California, Riverside is established.

Sara O'Meara and Yvonne Fedderson receive the National Charity Award from President George H.W. Bush in Washington, D.C.

1991

Childhelp USA purchases 270-acres of land in Culpeper, Virginia, which will be the site of the Childhelp East Coast Village. On October 1, 1991, Childhelp celebrated the groundbreaking of this new residential treatment facility bearing the name of its major benefactor, Alice C. Tyler. This site was dedicated by former First Lady Barbara Bush.

Sara O'Meara and Yvonne Fedderson receive the Kiwanis World Service Medal.

1992

The Adult Survivor Program, an on-going therapy and support program for those who have survived abuse, is launched.

Sara O'Meara and Yvonne Fedderson receive the Women Who Make a Difference: Women of the Year Award from *Family Circle Magazine*.

1993

The Alice C. Tyler Village of Childhelp East opens in Lignum, Virginia.

Sara O'Meara and Yvonne Fedderson receive the National Caring Award from the National Caring Institute in Washington, D.C. and the Hubert Humphrey Memorial Award from the Touchdown Club of Washington, D.C.

1994

The Childhelp Southern Regional Office, located in Knoxville, Tennessee, opens its offices with the goal of breaking ground for a children's advocacy center, a one-stop center for interviewing victims of sexual abuse.

1995

A grand opening for the Childhelp Children's Center of Knoxville, Tennessee is held.

1996

Childhelp celebrates the grand opening and dedication of its new headquarters and relocation of the national child abuse hotline to Scottsdale, Arizona.

Childhelp participates in the *Stand For Children* march in Washington, D.C.

Children's Advocacy Center of Manhattan, a project of Childhelp, opens in Manhattan, New York.

1997

110-acres of land in the Smoky Mountains becomes

home to the foster care program in East Tennessee.

The Alice C. Tyler Village of Childhelp East opens a new school and another cottage that will house 16 more children.

Childhelp is now on the Internet, www.childhelpusa.org

1998

A grand opening and dedication of the Childhelp Children's Center of Arizona, an advocacy center for children, is held in November.

A toddler group home opens in Orange County, California.

1999

Grand openings are held for the children's activity centers at the Village of Childhelp West in Beaumont, California and the Alice C. Tyler Village of Childhelp East in Lignum, Virginia.

New chapters and auxiliaries are chartered across the United States. These continue to develop and grow to this day.

Childhelp USA celebrates its 40th Anniversary.

2000

Merv Griffin announces donation of Merv Griffin's Wickenburg Inn and Dude Ranch to Childhelp USA. The 192-acre property is located within a 4,700-acre private preserve 70 miles northwest of Phoenix. The facility will be named Childhelp USA Merv Griffin Village of Arizona.

The U.S. House of Representatives passes House Concurrent Resolution 76 with a

unanimous vote, supporting the Childhelp USA National Day of Hope. The National Day of Hope is a day reserved for people across the nation to take time to say a prayer and observe a moment of silence in remembrance of the children who die every day from abuse and neglect.

The Goodyear Blimp advertises the Childhelp National Child Abuse Hotline, 1-800-4-A-CHILD, throughout the year.

2001

The 6,000-square foot Batavia Learning Center opens for the residents of the Alice C. Tyler Village of Childhelp East in Virginia.

Childhelp opens its first mobile children's advocacy center in Tennessee, the first of its kind in the United States.

Sara O'Meara and Yvonne Feddersen receive the Lifetime Achievement Award from the National Charity Awards Committee.

2002

Childhelp Merv Griffin Village of Arizona officially opens.

The Childhelp Children's Center of Virginia, an advocacy center for children, opens.

Sara O'Meara and Yvonne Feddersen receive the Champions of Children Award from the National Children's Alliance.

2003

Childhelp Children's Mobile Advocacy Center begins services in northern Arizona.

2004



It is a great honor and a privilege to serve on the Childhelp National Board to be a voice for the precious children who have been rendered voiceless through abuse and neglect. Just being aware of the 5 children who die daily at the hands of their abusers is unimaginable and having the opportunity to bring hope and love into their lives through our amazing programs is truly a blessing and a means to an end of the cycle of abuse...a Dream we all pray to bring to fruition.

Carol Hebets

Childhelp National Board of Directors
Community Activist



The book, *Silence Broken*, the story of Childhelp USA's beginning written by Sara O'Meara and Yvonne Fedderson, is published.

Sara O'Meara and Yvonne Fedderson receive the Arizona Foundation of Women's Sandra Day O'Connor Award.

2005

Sara O'Meara and Yvonne Fedderson are nominated for the Nobel Peace Prize. It will be the first of 9 nominations in their career.

A therapeutic foster care program opens in Michigan.

Childhelp USA holds inaugural Drive the Dream Gala in conjunction with the Barrett- Jackson Collector Car Auction, becoming the organization's largest annual fundraiser.

2006

Childhelp USA changes its name to Childhelp to engage international efforts. A new logo is adopted and the Childhelp Web site is redesigned.

Lifetime Television debuts the movie *For The Love Of A Child*, the story of Sara and Yvonne and Childhelp's early days in Japan and Vietnam. The film was ranked the number one show by Nielsen Media Research.

Childhelp initiates legislation to authorize the establishment of a national registry that will follow child abusers from state to state. It was enacted by President George W. Bush under the Adam Walsh Child Protection and Safety Act of 2006.

Good-Touch/Bad-Touch® curriculum is acquired from Prevention and Motivation, Inc. and begins providing the abuse prevention program to local schools under the Childhelp name.

Childhelp *Wings*, a mother-daughter philanthropic group started by Childhelp board member Carol Hebets, is founded.

Childhelp expands its foster care programs in Tennessee and California.

2007

Childhelp renames the Village of Childhelp West to the Childhelp Merv Griffin Village in celebration of the life of Merv Griffin.

Childhelp acquires Phoenix-based Southwest Leadership Foundation, expanding programs, facilities and resources.

Childhelp opens the Childhelp River Bridge Advocacy Center in Glenwood Springs, Colorado, serving Colorado communities.

Childhelp launches Childhelp Alert™, a system that proactively notifies subscribers when a registered sex offender moves into their neighborhood.

Sara O'Meara and Yvonne Fedderson receive the Frank E. Moss Humanitarian Award from the Caring Institute in Denver.

2008

Sara O'Meara and Yvonne Fedderson receive the Clarins 2008 Most Dynamic Woman Award by Clarins USA.



Why should a child experience neglect or suffer any abuse? Childhelp across America delivers prevention and treatment for children in need. Let's support these vulnerable children with our time and resources as Childhelp advances their remarkable 61 year mark of dedication, passion, and leadership.

Jimmy Buckner

Childhelp National Board of Directors
Scarecrow Foundation
Community Activist

The Childhelp Children's Center of Virginia relocates to a new, larger facility in Fairfax County to meet rising demands.

Childhelp acquires *Childhelp Crystal Darkness*, a meth prevention and awareness documentary and campaign that broadcasts in states and regions around North America. There is a strong tie between meth users and child abusers.

2009

Sara O'Meara and Yvonne Fedderson are honored at 17th National Conference on Child Abuse and Neglect.

Childhelp launches End Child Abuse Now national bus tour.

In an unprecedented show of bipartisan support, each governor from every state in the Union signs the Childhelp Governor's Resolution to Eradicate Child Abuse.

2010

Honored Nancy Reagan with special 50th Anniversary Award.

Childhelp celebrates its 50th Anniversary Celebration event at the Warner Theatre in Washington, D.C.

2011

Childhelp Co-Founders Sara O'Meara and Yvonne Fedderson are nominated for the Presidential Medal of Freedom.

Childhelp is awarded the U.S. Department of Education Grant to completely revamp the "Good Touch, Bad Touch" prevention education program to address concerns such as Internet predators and bullying,

When the Childhelp slogan says, "For the Love of a Child" they mean it by helping children physically spiritually and mentally. It is truly an honor to serve on the national board and get to see FIRST HAND all Childhelp does to rescue children from abuse.

Dru Hammer

Childhelp National Board of Directors
Community Activist

partnering with development teams at Arizona State University to create Childhelp Speak Up Be Safe.

Florida becomes first state to mandate prevention education in every school in the entire state (over 400 school districts). Childhelp Speak Up, Be Safe curriculum is chosen as the official prevention education program for Florida.

Sara O'Meara and Yvonne Fedderson win the Congressional Angels in Adoption Award in Washington D.C.

Sara O'Meara and Yvonne Fedderson receive the Global Women's Summit Humanitarian Award.

2012

Childhelp launches a new prevention program for Athletes as a response to abuse in youth athletics. This lifesaving educational curriculum was underwritten by Olympic consultants, The Foundation for Global Sports Development.

2013

Sara and Yvonne are awarded the Torch 1975, Inc. Nonprofit Certificate of Recognition in honor of "Outstanding, dedicated, diligent and inspirational service to orphans and children of the Vietnam War."

Sara and Yvonne are awarded honorary doctorates from Northcentral University.

2014

The Childhelp Children's Center of Arizona moves to a building shared with the City of Phoenix Family Advocacy Center to provide better care to clients, and

Childhelp Headquarters moves from its location in north Scottsdale to Phoenix.

The Childhelp Community Center begins offering the high-impact Strengthening Families Program to help area families build parenting skills and healthier family dynamics.

The Childhelp Hollywood Resource and Training Center begins offering its after school program, as well as offering bilingual parenting classes in Spanish and English.

2015

The Childhelp Children's Center of Arizona is rededicated in honor of Linda Pope, longtime benefactor of Childhelp's mission.

Childhelp Speak Up Be Safe expands and enriches offerings for students PreK-12 and improved facilitator training.

The Childhelp Community Center provides families the Strengthening Families program in tandem with Childhelp Speak Up Be Safe, providing a unique research opportunity into program outcomes by experts from ASU.

2016

Arizona Governor Doug Ducey proclamation formally acknowledges the Childhelp National Day of Hope in the State of Arizona.

The Childhelp National Child Abuse Hotline partners with Children's National Medical Center in Washington, DC. A satellite hotline branch began operating out of this location.

Childhelp Speak Up Be Safe,

in conjunction with Arizona State University researchers, undertakes pilot project to gather evidence for impact measurement and improvement.

Childhelp Merv Griffin Village receives technological upgrade and new curriculum implementations to enhance e-classroom learning.

2017

The Childhelp National Child Abuse Hotline, in its 35th year, joins the National Hotline Consortium.

Childhelp Speak Up Be Safe for Athletes partners with Arizona Interscholastic Association to expand delivery of prevention education to tens of thousands of youth athletes across Arizona.

2018

After successful launch, Childhelp Speak Up Be Safe for Athletes partners with Foundation for Global Sports Development to bring prevention education to every state in America through the Courage First initiative.

The Council on Accreditation grants four-year accreditation for eight Childhelp Programs,

recognizing Childhelp as a provider with high standards, effective stewardship of resources, and high-quality service delivery.

The Childhelp National Child Abuse Hotline pilots online webchat services across Arizona, wins multi-year, multi-million dollar innovation grant to expand and research chat and text capabilities.

2019

Childhelp National Child Abuse Hotline launches text and online chat services nationwide.

U.S. Department of Defense Education Activity chooses Childhelp Speak Up Be Safe as their official abuse prevention curriculum for military base schools.

Tennessee Senate issues proclamation celebrating Childhelp's 60 years of service.

Childhelp wins 2019 AZ Business Angels Awards – Nonprofit of the Year (Education and Youth).

2020

The Childhelp National Child Abuse Hotline became a lifeline for children, families, and survivors during the coronavirus pandemic, seeing up to 43% increases in calls as national child welfare lines showed decreases.



Visit any Childhelp facility and the first thing you will see is “All Who Enter Here Will Find Love.” Through treatment programs like Childhelp Advocacy Centers and Childhelp Villages and Group Homes that help treat children already affected by child abuse, and the prevention program Childhelp Speak Up Be Safe, Childhelp is dedicated to help break the vicious cycle of child abuse. It is my honor to be on the board of an organization that puts smiles back on the faces of these innocent children.

Sharon Lechter

Childhelp National Board of Directors
CEO, Pay Your Family First

CHIEF DEVELOPMENT OFFICER'S MESSAGE

When we reflect on this past fiscal year, we are struck by the breadth of our impact. From our healing work caring for children who have directly experienced the horrors of abuse and neglect, to our efforts advocating for change and reform to child safety legislation, to the professional intervention we offer to parents and children who are at risk for abuse.... Childhelp is fighting the war on child abuse from every angle. Childhelp comes in and changes the nightmare of abuse in a child's life, into an achievable dream for a brighter, safer, and happier childhood. Our staff, volunteers, donors and constituents can all be proud of our relentless pursuit of our mission to save children's lives.

For the love of a child,



Michael Medoro
Chief Development Officer



Every child deserves a happy life. We at Childhelp focus on making a child's life as happy as possible. We take some of the most abused children and give them hope, we give them happiness and we give them a real chance for a normal, happy life.

William A. Eckholm

Childhelp National Board of Directors
Chairman
Firetrace International

FINANCIAL SUMMARY

For each dollar expended,
over **85 cents**
is invested into serving
the children in need of
our program services

CHILDHELP, INC. AND AFFILIATES (CHILDHELP)

Summary Data from Audited Financial Statements
Year End June 30, 2019

BALANCE SHEET LIQUIDITY METRICS

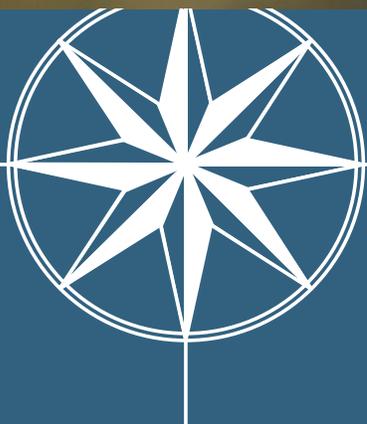
Total Assets	\$23,056,169
Total Liabilities	\$16,276,191
Equity	\$6,779,978
Working Capital	\$6,571,820
Investment into Program Assets	\$901,822

OPERATIONAL PROFITABILITY

Total Program Revenues	\$34,197,679
Total Program Expenses	\$39,477,138
Program Operating Margin	\$(5,279,459)

CONSOLIDATED PROFITABILITY

Program Operating Margin	\$(5,279,459)
Fundraising and Grant Revenues	\$13,664,048
Management & General Expenses	\$(3,087,695)
Fundraising Expenses	\$(2,773,913)
Gains & Losses	\$(1,050,354)
Net Profit (Change in Net Assets)	\$1,472,627
EBITDA	\$3,261,271



CHARITY NAVIGATOR

★★★ Three Star Charity

Pete Finley
Chief Financial Officer

Childhelp is committed to the ethical stewardship of all resources entrusted to the mission.

THE CHALLENGE

Estimated child fatalities per day attributed to child maltreatment



Children are suffering from America's best kept secret — child abuse. It is a national epidemic in the United States, with a new report being made every 10 seconds. The U.S. has one of the worst child abuse mortality rates among industrialized nations. Every day on average, we lose between four and seven children to abuse and neglect.^{2,3}



Maltreatment will be confirmed for 1 in 8 US children by 18 years of age, far greater than the 1 in 100 children whose maltreatment is confirmed annually.¹



Individuals who reported six or more adverse childhood experiences had an average life expectancy two decades shorter than those who reported none.⁹

Approximately **80%** of children that die from maltreatment are under the age of 4.²

In one study, about **80%** of 21-year-olds who were abused as children met criteria for at least one psychological disorder.⁶

x2 Adults self-report childhood maltreatment at more than twice the official victimization rate.⁴

More than a third **34.4%** of adults report being emotionally abused as a child.⁵

The lifetime cost associated with a year of child maltreatment cases — considering lost worker productivity, health care costs, special education costs, child welfare expenditures, criminal justice expenditures and less tangible costs to the victim and community — is estimated at

\$428,000,000,000⁶

Sources:

1. "The Prevalence of Confirmed Maltreatment Among US Children, 2004 to 2011" (JAMA Pediatr. 2014)
2. U.S. Department of Health & Human Services, Administration for Children and Families, Administration on Children, Youth and Families, Children's Bureau. (2019). Child Maltreatment 2017. Available from <https://www.acf.hhs.gov/cb/research-data-technology/statistics-research/child-maltreatment>.
3. Commission to Eliminate Child Abuse and Neglect Fatalities. (2016). Within our reach: A national strategy to eliminate child abuse and neglect fatalities. Washington, DC: Government Printing Office. Available from https://www.acf.hhs.gov/sites/default/files/cb/cecanf_final_report.pdf
4. Wideman, C et al. The prevalence of confirmed maltreatment among US children, 2004 to 2011. JAMA Pediatrics, 2014.
5. Prevalence of Adverse Childhood Experiences From the 2011-2014 Behavioral Risk Factor Surveillance System in 23 States." (JAMA Pediatr. 2018)
6. Amy B. Silverman, Helen Z. Reinherz, Rose M. Giaconia, The long-term sequelae of child and adolescent abuse: A longitudinal community study, Child Abuse & Neglect, Volume 20, Issue 8, August 1996, Pages 709-723. Retrieved from: <http://www.sciencedirect.com/science/article/pii/S0145213496000592>.
7. Peterson et al. The economic burden of child maltreatment in the United States, 2015. Child Abuse and Neglect Vol. 86, December 2018 pp. 178-183. National Center for Injury Prevention and Control, Centers for Disease Control and Prevention, Atlanta, GA.
8. Brown, D. et al. Adverse Childhood Experiences and the Risk of Premature Mortality; Am. J. of Preventative Medicine (2009) Vol. 37, Iss. 5.

CHIEF PROGRAM OFFICER'S MESSAGE

The impact of Childhelp can be felt in every facility that bears over its doorway “All Who Enter Here Will Find Love.”

In every foster home, residential cottage, and every advocacy center, there is a special bond at the foundation of Childhelp efforts. It is something we nurture throughout schools and communities learning to keep children safe with Childhelp Speak Up Be Safe prevention education curriculum. It is in every word exchanged between a counselor and someone who contacts the Childhelp National Child Abuse Hotline — over phone, text or chat.

Donors and volunteers stand with Childhelp to nurture the love in the heart of every survivor. It's at the heart of our mission, and we cherish that commitment. By sharing in our work, you share in the powerful impact Childhelp makes in lives every single day.

In our work, we measure impact in many ways. We count individuals reached — more than a quarter-million in 2019. We look to clients — overwhelmingly satisfied by our services — with consistently positive outcomes across Childhelp. We partner with licensing agencies, accreditation bodies, and auditing firms to ensure the successful systems we shape for children align with best practice models of care.

Like we teach the children in our care to reach toward their full potential, we improve as a matter of course too. Beyond that, we team with universities, researchers, and government agencies to continue refining and improving our programs, and to share with others the successful innovations donors like you help us pioneer.

There are many ways to express the impact Childhelp has — many ways to see the work we do in action. The measure most precious to me is found in the joy of a survivor's smile and hope of a healing heart.

Denise Biben
Chief Program Officer



Being on the National Board has been one of the greatest honors of my life. To be a part of something that changes the lives of children and to know they have been shown what love looks like is beyond a blessing. Childhelp lets the light into the darkness of the only world they know, and because of this their future has hope and a foundation.

Jill Babb
Childhelp National Board
of Directors
Changes Interior Design
Community Activist



CHILDHELP SOLUTIONS: PREVENTION

CHILDHELP SPEAK UP BE SAFE

The Childhelp Speak Up Be Safe (CHSUBS) program trains educators and provides research-based curriculum to help children and teens learn skills to prevent or interrupt cycles of child abuse of all kinds – physical, emotional, and sexual, as well as neglect, bullying, and cyber abuse. Developmentally-appropriate lessons for grades Pre-K through 12 focus on helping children build a responsive safety network with peers and with adults that each child identifies as safe.

CHSUBS Fiscal Year 2020 global footprint has expanded to 25 US states and 13 countries, impacting a total of 140,353 students. Despite school closures in mid-March due to COVID-19, the CHSUBS program exceeded students served and sales from last year.

CHSUBS FY2021 PROGRAM INITIATIVES AND PROJECT GOALS ARE TO

- Ensure wide dissemination of the program by leveraging and marketing the evidence-based curriculum once it is listed with a clearinghouse
- Promote teaching fidelity by establishing a certified trainer model
- Expand learning opportunities and resources for users by growing the CHSUBS learning management system as a knowledgebase
- Enhance and redesign the CHSUBS facilitator training to be more interactive and user-friendly with updated statistics
- Work toward adding new child-safety-related topic modules – based on the successful CHSUBS delivery model – if a funding source is secured

THE CHSUBS CURRICULUM CONTINUES TO GROW WITH THE ADDITION OF



Spanish version for all grades



Virtual classroom delivery guidance



Introductory videos



Continuing education credits for facilitators

CHILDHELP
Speak Up Be Safe
PREVENTION EDUCATION CURRICULUM



John Hopkins

Chief Information Officer & HIPPA Privacy Officer,
Director of Childhelp Speak Up Be Safe

An article in the peer-reviewed *Journal of Child and Adolescent Trauma* recently featured Childhelp Speak Up Be Safe as an evidence-based intervention, finding “**participation in the Childhelp Speak Up Be Safe Prevention Education Curriculum increased students’ identification of key safety related resistance strategies.**” Meanwhile, the Childhelp National Child Abuse Hotline, is part of an ongoing multi-million dollar research grant from the Department of Health and Human Services to explore how to reach children and young adults over text and online chat — research that proved invaluable as text and chat volume increased 20-40% during the COVID pandemic. Likewise, we’re proud to stand side by side with Cheryl Sandburg, COO of Facebook; Priti Patel, Home Secretary of the United Kingdom, and other leaders from business, academic and government worlds with the Technology Coalition, learning together how to help children stay safe online.



The United States Department of Defense Educational Activities (DoDEA) turned to Childhelp to provide child abuse prevention education curriculum for their 114 military base schools in 13 countries for an estimated 39,000 students a year. We are proud to partner with the DoDEA to protect and empower children overseas.

CHILDHELP SPEAK UP BE SAFE FOR ATHLETES

The Childhelp Speak Up Be Safe for Athletes prevention education initiative exists to promote the safe physical, emotional, educational and spiritual development of youth athletes. The program is designed to teach children and also to aid coaches, educators and parents in providing secure environments where children can reach their ultimate potential. To date, the program has reached over 160,000 children, parents, coaches and community members through the help of partners at Foundation for Global Sports Development and Rob and Melani Walton Fund of the Walton Family Foundation.



Daphne Young

Chief Communications Officer

| CHILDHELP SOLUTIONS: INTERVENTION



CHILDHELP NATIONAL CHILD ABUSE HOTLINE: 1-800-4-A-CHILD TEXT AND CHAT CAPABILITY

Staffed 24-hours-a-day, 7-days-a-week by degreed professional counselors, this confidential service offers crisis intervention, information, literature, and referrals to emergency, social service, and support resources. The Hotline recently received a federal award to offer texting and chat capabilities launching the texting platform in February 2019 and live chat in April 2019. Through translators, the hotline can communicate in over 170 languages and serves the United States, Canada, U.S. Virgin Islands, Puerto Rico and Guam.

CHILDHELP GROUP HOMES

Childhelp operates three group homes in residential neighborhoods of Costa Mesa, CA. These homes provide an intensive level of supervision and therapeutic services to prepare children for a lower level of care such as foster homes, adoptive homes and reunification with families and guardians. Through structured activities with therapists children regain confidence and begin to repair their fractured lives.

CHILDHELP ADOPTION AGENCIES

From its offices in Hollywood and Redlands, CA, Childhelp Adoption Agencies connect loving families with children most in need of a nurturing home. To ensure the success of these placements, Childhelp conducts home studies and assists families in preparing for the new addition to their family.



CHILDHELP FOSTER FAMILY AGENCIES

The Childhelp Foster Care & Adoption Services provide short- and long-term therapeutic foster care to abused and neglected children. We work to match children in need with warm, loving families who can provide a caring and safe environment. We are licensed to recruit, screen, train, and certify foster care parents.

In addition, Childhelp provides ongoing support to both foster parents and the children in their care to ensure a successful and long-term relationship. It's our mission to help foster children we serve find a forever home where they can meet their full potential.



RATHBUNS FAMILY STORY

Ragen and Rob had watched close friends, Laura and James foster children for years. They had been with them through some tough situations and had seen this couple faithfully love and care for the kids in their home.

Last year, Laura and James took in two children as a temporary placement. The Rathbuns were faithful to walk alongside them as they always had, helping them when needed and offering support. But when Laura told Ragen that perhaps *they* should become an adoptive home for the two kids, it caused Rob and Ragen to consider carefully what this could mean for their family.

More than one person had noticed that the Rathbuns seemed to be the perfect family for this brother and sister. The similarities between their own biological children — in looks and personalities — was unmistakable. Some of the needs of their older, biological son were identical to some of the needs of the little 8-year-old before them. Their feisty 7-year-old daughter had taught them how to approach the sweet and sassy 5-year-old coming into their home. It was as if they had already been through training for these two kids. The prep work was done, and they had passed with flying colors.

I serve on the board of Childhelp so that I can make an impact on the future of our children. Without hope, what does a child's future hold?

David Purvis
Childhelp National Board of Directors
Owner, Farragut Wines
Community Activist

As they considered what this could mean, Rob told Ragen that if they were going to do it, they were going to be all in. They weren't going to "try and see," but they would commit to these two as if it were always meant to be their forever family. They began with a few play dates, then weekends, and after they completed all their classes as foster parents, the transition was made.

The Rathbuns remember having the children on Thanksgiving that year so friends and other family members could meet them. The entire family fell in love.

Another memory stands out for Regan and Rob. Young Jackson prayed every night that God would provide him and his little sister Avery with a forever family. It was a nightly prayer. The Rathbuns reassured him that his prayers would be answered. Knowing they would be the answer to those heartfelt prayers helped the foster parents through their six-month wait before adoption.

When asked what was the most challenging piece of this journey to adoption, the Rathbuns said honestly that while everything seemed to go so smoothly, it took time and patience to nurture the relationships between their biological children and their adopted kids. But according to Ragen, after months of living in the same home, "they are all truly siblings now."

The Rathbuns are quick to give credit to God for leading them to this place. Ragen spoke of adoption in terms of what God does for us, "He takes us from the pit and chooses us."

About Jackson and Avery's transition to their forever home. Ragen adds, "It has been a wonderful, joyfully difficult season of life that I'm so glad we jumped into."





“My experience at Childhelp has shaped me to be who I am today in many ways.”

CHILDHELP SOLUTIONS: TREATMENT

CHILDHELP RESIDENTIAL TREATMENT VILLAGES

Located in rural communities, Childhelp residential treatment villages provide specialized, intensive therapeutic treatment programs for court-referred, severely abused, neglected and at-risk children. The facilities answer a need for full-time, around-the-clock care and supervision. Professional counselors provide equine, art, and traditional talk therapy to children who have been exposed to violence and neglect. On-site nonpublic schools help even the most severely abused children recover their education to an appropriate grade level.

CHILDHELP CHILDREN’S ADVOCACY CENTERS

As models of community collaboration, the Children’s Advocacy Centers provide a child-friendly facility where members of the multi-disciplinary team (MDT) interview victims, conduct medical exams, provide specialized mental health treatment, and provide family members with referrals to other community resources while law enforcement agencies and county attorneys pursue the prosecution of offenders.

CG’S STORY*

After allegations of incest, CG was placed in Childhelp Merv Griffin Village. At 14, with treatment at the Village, CG was ready for a lower level of care and placed in a foster home through the Childhelp Foster Family and Adoption Agency of California.

CG remained with the same resource parent for 1,777 days, just shy of five years. After being discharged to the home of a relative at 19, CG petitioned the court to have his foster care case closed, stating, “I am thankful for my foster parent but I am also happy to go and live with my cousin ... I am excited about my future and learning to make decisions on my own as a young adult. Childhelp gave me the skills to be able to do this and to be successful.”

Officially emancipated from foster care, he continues to maintain a close relationship with his resource parent who he calls mom. His former Childhelp clinical coordinator describes CG as a smart young man who has learned to develop healthy relationships, how to resolve conflicts and how to trust others.

In high school, CG was on the honor roll. Now in college, CG hopes to become a registered nurse. Recently, he received a Childhelp Michael Ross Scholarship. In his application for the award, he wrote, “My experience at Childhelp has shaped me to be who I am today in many ways. One way is how it showed me I can fight through anything and everything and that I can be ok. My FFA Clinical Coordinator helped me so much to be successful and I know that I am going to have a good future.”

**Some details have been changed for privacy protection*



ADVOCACY AND LEGISLATION

2019 was a year of serious growth and multiple strategic wins for Government Relations. Childhelp was invited to be a member of the prestigious National Child Abuse Coalition, was sought out for endorsements on multiple pieces of legislation and advised policy makers from the state all the way to Federal level. Childhelp held over 150 meetings with policy makers and their staff on complex issues in child welfare. This dedicated effort resulted in an extension to our Federal Grant for the Text and Chat portion of the Hotline. Childhelp also hosted its first ever fly-in during National Day of Hope, and thanks to our advocates, we have extended our reach significantly into the policy arena as well as securing a line item for continuous hotline funding in the House version of the Child Abuse Prevention and Treatment Act.



Kristen K. Douglas

Kristen Douglas

VP Government Relations of
Strategic Partnerships

Over thirty years ago, I realized that God gave me the ability to be a voice for children who are victims of abuse and neglect. When I began to raise 2 children of my own and learned that over 5 children die every day in US from abuse, I was mortified! I could not stand on the sidelines knowing that I could be part of the solution. I started using my voice for the voiceless through Childhelp. Childhelp's programs offer so much hope for abused and neglected children. I'm grateful for the daily opportunity to save a child's life by providing prevention, emergency help, healing therapies, and loving foster homes through Childhelp.

Patricia Edwards

Childhelp National Board of Directors
Edwards Affiliated Holdings, LLC;
Community Activist

CHILDHELP CHAPTERS

WESTERN REGION

Judy Jensen
Director Western Region Chapters

Greater Los Angeles Chapter
Greater San Diego Chapter
Indian Wells Chapter
Inland Empire Chapter
Wasatch Front Chapter
Orange County
Eagles



Childhelp Golf Invitational
(L to R) Bill Bone, Cindi Bone—Sunrise Company
“Spirit of Giving Award”, Cheryl Ladd, John
O’Hurley, Laurie and Bill Eckholm
“Childhelp Appreciation Award”

ARIZONA AND WINGS

Kathy Emig
Director of Wings &
Arizona Chapter Coordinator

Phoenix Chapter
Arizona Wings Chapter
Orange County Wings Chapter



25 Men Who Think They Can Cook – Phoenix
(L to R) JaeJae Moorman, Tami Butcher, Stacey Weber and
Tawnya Bond - 2019 Event Chairs

WASHINGTON DC AREA AND ARIZONA

Tammy Wallace
Chapter Relations Specialist

Greater Washington Area
Advisory Board (GWAAB)
Washington DC Area Chapter
Lake of the Woods Auxiliary
Flagstaff Chapter



National Day of Hope
(L to R) Patti Edwards, Jim & Carol Heberts,
Sara O’Meara, Armstrong Williams, Arizona First Lady Angela
Ducey & Governor Doug Ducey, Crystal & Mark Victor Hansen



Inland Empire Chapter Christmas Party

(L to R - Front Row) Jill Robbins, Kathy Hyland, Sophie Arias, Helga Kray (L to R - Standing) Marilyn Charnoes, Barbara Katzka, Cheryl Calderon, JoAnn Von Wald, Alexis Gray-Barrera, Karol Mason, Kathleen Marcum, Heidi Larkins, Peggy Brier, Isabel Larkins, Barbara Ehlers, Sandra Doerner

Los Angeles Chapter Sweetheart Luncheon

(L to R) Irene Lund, Vita Cortese, and Sue Abeles

Orange County Presents

Rich Saul Memorial Golf Classic

(L to R) Cathie Caporaso, Eileen Saul, Debra Violette, Event Co-Chairpersons



Arizona Wings Chapter

Orange County Wings Chapter

Childhelp Wings Fashion Show

(L to R) Jen Archuleta, Carol Hebets, Sara O'Meara, Yvonne Fedderson, Alexis Earnhardt



Childhelp Flagstaff Chapter

**Childhelp Shining Stars Gala
An Evening of Light and Hope**

(L to R) John O'Hurley and Rosevelt Rawls

Childhelp's Greater Washington Area Advisory Board

(L to R) Rebecca Cooper, Dr. Tim & Michelle Oeltmann delivering N95 masks (donated by board member Kathleen Koch) to the Alice C. Tyler Village of Childhelp.



Alice C. Tyler Village of Childhelp

| WAYS YOU CAN HELP

A comprehensive approach to ending child abuse and neglect is only possible with the participation of our community partners, which is why there are a plethora of customized giving opportunities allowing you to direct your generosity to programs and efforts meaningful to you. Childhelp is committed to your success as a community partner and will work with you to match your passion, experience, skills and connections with the needs of our children, ensuring you can have a real and lasting impact in this fight.



CORPORATE PARTNERS

Supporting Childhelp is a reflection of many corporate partners' principles and responsibilities. When for-profit and non-profit organizations join forces, we find power to positively impact society. In becoming a National Childhelp Corporate Partner, your company can strategically invest in Childhelp programs at the national level – or choose to have a direct impact on advancing the healthy development and education of children in specific communities.

Joey & Ivy Ciolli
Owners, Grimaldi's Pizzeria
Childhelp's Corporate Partner



Childhelp OC Wings Chapter



Make Your Gift

Choose to give by mail or phone, or make your contribution online now at www.childhelp.org/DreamADream



Become a Childhelper

Become an automated monthly donor through the Childhelper membership program.



Remember Childhelp

If you don't have a will, you can today for free, whether or not you choose to make a gift to Childhelp. www.freewill.com/childhelp



Host an Event

Organize an event to help raise funds to further the mission of Childhelp.



Get Connected

Find and join your local Childhelp chapter.



Spread the Word

Follow Childhelp on Facebook, Twitter and Instagram, and share with friends on social media.



SPECIAL EVENTS

In addition to the Childhelp Drive the Dream Gala, our signature annual event, Childhelp and its chapters across the country produce world-class events to raise awareness and provide critical funding for our programs and services. These events inform and engage audiences and stakeholders in our powerful, uplifting work to end child abuse and save lives.

To discuss the many ways in which you can partner with Childhelp and have an even greater positive impact on the children and families we serve, please contact Michael Medoro at mmedoro@childhelp.org

Jacqueline Dadanian,
Dru Hammer & Ivy Ciolli
2020 Childhelp Drive the Dream event chairs

CURRENT NATIONAL BOARD OF DIRECTORS



Sara O'Meara
Co-Founder, Chairman & CEO



Yvonne Fedderson
Co-Founder, Vice-Chairman
& President

Vice Presidents:



Jill Babb
Changes Interior Design;
Community Activist



Jimmy Buckner
Scarecrow Foundation;
Community Activist



Joey Ciolli
Owner, Grimaldi's Pizzeria



Dru Hammer
Community Activist



Sharon Lechter
Member, President's Advisory Council on
Financial Literacy,
Founder and CEO, Pay Your Family First



Connie Olsen
LMSW, Social Worker
Livingston Memorial Hospital



**Executive Vice President
Jim Hebets**

President, The Hebets Company, LLC



**Secretary
Carol Hebets**

Community Activist



Bill Eckholm

Chairman
Firetrace International



Patricia Edwards

Edwards Affiliated Holdings, LLC;
Community Activist



David Purvis

Owner, Farragut Wines
Community Activist

NATIONAL ADVISORY BOARD

- General James Abrahamson
- The Honorable & Mrs. Lamar Alexander
- The Honorable Governor Janice Brewer
- Mrs. George W. Bush (Laura Bush)
- Mrs. Jimmy Carter (Roslyn Carter)
- The Honorable Dan Coats
- The Honorable and Mrs. Christopher Cox
- The Honorable John C. Danforth
- Father Ralph DiOrio
- The Honorable and Mrs. Christopher Dodd
- The Honorable Elizabeth Dole
- The Honorable Dianne Feinstein
- The Honorable and Mrs. William Frist
- The Honorable James M. Inhofe
- The Honorable and Mrs. Jon Kyl
- The Honorable and Mrs. Trent Lott
- The Honorable Barbara Mikulski
- Reverend Lloyd Ogilvie
- Mr. Bill O'Reilly
- Admiral William Owens
- Mrs. Ronald Reagan (Nancy Reagan)
- The Honorable Matt Salmon
- The Honorable John Warner
- The Honorable and Mrs. Pete Wilson
- The Honorable Frank Wolf
- The Honorable Ron Wyden

In Memory of:

- Mrs. George H. W. Bush (Barbara Bush)
- Walt and Lillian Disney
- Dale Evans & Roy Rogers
- Rev. Billy Graham
- The Honorable Jack Kemp
- C. Everett Koop, M.D
- The Honorable Harry Pregerson
- Mrs. Ronald Reagan (Nancy Reagan)
- Mr. Randolph C. Wood
- Mr. Efram Zimbalist, Jr.

Honorary Board Members

- Vita Cortese
- Ralph Ochoa
- Don Zimmer

In Memory of
Val Halamandaris
Gloria Sutherland



Founded in 1959 by Sara O'Meara and Yvonne Fedderson
PREVENTION *and* TREATMENT of CHILD ABUSE

www.childhelp.org

Childhelp National Child Abuse Hotline
1-800-4-A-CHILD® (1-800-422-4453)

CHILDHHELP NATIONAL HEADQUARTERS
6730 North Scottsdale Road, Suite 150
Scottsdale, AZ 85253
T (480) 922-8212 | F (480) 922-7061