



CHILDHELP Drive the Dream Gala 2021

Don't let their
dreams, be
just dreams

WHAT: 17th Annual Childhelp Drive the Dream Gala
Don't let their dreams, be just dreams

WHEN: Saturday, May 15, 2021 at 5:30 p.m.

WHERE: Arizona Biltmore, 2400 East Missouri Avenue, Phoenix, AZ

CHAIR: Ivy Ciolli

Co-CHAIR: Tracy Katz

VICE CHAIRS: Carol and Jim Heberts

CHILDHELP FOUNDERS: Sara O'Meara and Yvonne Fedderson

WHY: Founded in 1959, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Proceeds from this event benefit the Childhelp Children's Center of Arizona Dedicated to Linda Pope. The goal of the center is to provide medical treatment, mental health therapy, efficient investigational resources, and victim support services to bring justice and healing to those who have been abused.

KEY FACTS:

- Five children die each day as a result of abuse or neglect in the United States
- Child abuse is reported every 10 seconds
- Each year referrals to child protective services involve around 7.5 million children.
- The Childhelp Children's Center of Arizona Dedicated to Linda Pope treats over 8,000 children annually

WAYS TO HELP: Sponsorship and underwriting opportunities are available starting at \$10,000 up to \$150,000. To reserve your table or to purchase tickets, please contact Eileen Morang at (602) 527-0571 or email emorang@childhelp.org.

CHILDHELP Drive the Dream Gala 2021



Sponsorship Levels

GUARDIAN ANGEL - \$150,000

- Two (2) Premier *tables of (10) at the 17th Annual Childhelp Drive the Dream Gala
- Two (2) Preferred *tables of (10) at the 17th Annual Childhelp Drive the Dream Gala
- One (1) *table of (10) at the Childhelp Founders VIP Dinner
- Full-page color ad and sponsor recognition on inside cover of event program
- Premier Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Premier Corporate recognition on all marketing materials, including:
 - Corporate logo on event invitations
 - Corporate logo on event advertisements
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Gala website
 - Company logo on social media
 - Company listed on all press releases
 - Corporate logo displayed on signage during Gala
- Recognition as Presenting Sponsor from the stage visually and verbally

MILKY WAY - \$100,000

- Two (2) Premium *tables of (10) at the 17th Annual Childhelp Drive the Dream Gala
- One (1) *table of (10) at the Childhelp Founders VIP Dinner
- Full-page (black & white) ad and sponsor recognition in the event program
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Gala website
 - Company logo on social media
 - Company listed on all press releases

DREAM WEAVER - \$50,000

- One (1) Premium *table of (10) at the 17th Annual Childhelp Drive the Dream Gala
- One (1) *table of (10) at the Childhelp Founders VIP Dinner
- Full-page (black & white) ad and sponsor recognition in the event program

Continue...

- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Gala website
 - Company logo on social media
 - Company listed on all press releases

SHOOTING STAR - \$25,000

- One (1) Premium *table of (10) at the 17th Annual Childhelp Drive the Dream Gala
- Two (2) invitations at the Childhelp Founders VIP Dinner
- Full-page (black & white) ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Gala website
 - Company listed on all press releases

NORTHERN STAR - \$15,000

- One (1) Optimal *table of (10) at the 17th Annual Childhelp Drive the Dream Gala
- Half-page (black & white) ad and sponsor recognition in the event program
- Special sponsor recognition in event program

ANGEL WINGS - \$10,000

- One (1) standard *table of (10) at the 17th Annual Childhelp Drive the Dream Gala
- Quarter-page (black & white) ad and sponsor recognition in the event program
- Special sponsor recognition in event program

STAR GAZER - \$1,000

- Individual Seat at a standard table

**Table size may vary if social distance is required by venue and or community.*

CHILDHELP Drive the Dream Gala 2021



Underwriting Levels

GALA ENTERTAINMENT - \$125,000

- Two (2) Premier *tables of (10) at the 17th Annual Childhelp Drive the Dream Gala
- Two (2) Preferred *tables of (10) at the 17th Annual Childhelp Drive the Dream Gala
- One (1) *table of (10) at the Childhelp Founders VIP Dinner
- Full-page color ad and sponsor recognition on inside back cover of event program
- Premier Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Corporate recognition from stage prior to main entertainment.
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Premier Corporate recognition on all marketing materials, including:
 - Corporate logo on event advertisements
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Gala website
 - Company logo on social media
 - Company listed on all press releases

GALA DINNER - \$100,000

- One (1) premier *table of (10) at the 17th Annual Childhelp Drive the Dream Gala
- One (1) *table of (10) at the Childhelp Founders VIP Dinner
- Meet-and-greet and photo opportunity with celebrity entertainment
- Company logo featured on menu cards at each place setting
- Company logo featured on each table
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Gala website
 - Company logo on social media
 - Company listed on all press releases

FOUNDERS VIP DINNER - \$100,000 - SPONSORED

- One (1) premier *table of (10) at the 17th Annual Childhelp Drive the Dream Gala
- One (1) preferred *table of (10) at the Childhelp Founders VIP Dinner
- Meet-and-greet and photo opportunity with celebrity entertainment
- Company logo featured on menu cards at each place setting
- Company logo featured on each table
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:

Generously sponsored by
Ira J. Gaines &
Cheryl J. Hintzen-Gaines
Peachtree Partners AZ

Continue...

- Company logo shown on video advertising
- Company logo displayed on all print material
- Company logo on Gala Website
- Company logo on social media posts
- Company listed in all press releases

GALA COCKTAIL RECEPTION - \$75,000

- One (1) premier *table of (10) at the 17th Annual Childhelp Drive the Dream Gala
- Six (6) invitations at the Childhelp Founders VIP Dinner
- Meet-and-greet and photo opportunity with celebrity entertainment
- Company logo featured on cocktail napkins at Gala
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Gala website
 - Company logo on social media posts
 - Company listed on all press releases

GALA LIVE STREAM - \$30,000

- One (1) preferred *table of (10) at the 17th Annual Childhelp Drive the Dream Gala
- Four (4) invitations at the Childhelp Founders VIP Dinner
- Logo and company shown on live stream**
- Full-page (black & white) ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Gala website
 - Company listed on all press releases

GALA DÉCOR - \$25,000

- One (1) preferred *table of (10) at the 17th Annual Childhelp Drive the Dream Gala
- Four (4) invitations at the Childhelp Founders VIP Dinner
- Full-page (black & white) ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Gala website
 - Company listed on all press releases

*Table size may vary if social distance is required by venue and or community.

**along with title sponsor

CHILDHELP Drive the Dream Gala 2021



Commitment Form

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

I wish to participate in the 17th Annual Drive the Dream Gala at the level indicated below:

Table Sponsorship

- Guardian Angel - \$150,000
- Milky Way - \$100,000
- Dream Weaver - \$50,000
- Shooting Star - \$25,000
- Northern Star - \$15,000
- Angel Wings - \$10,000
- Star Gazer - \$1,000 per person - Total \$ _____
- I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____

Underwriting

- Gala Entertainment - \$125,000
- Gala Dinner - \$100,000
- Gala Cocktail Reception - \$75,000
- Gala Live Stream - \$30,000
- Gala Décor - \$25,000

Please indicate how you wish to be recognized in printed materials:

_____ *In order to receive all benefits, information must be submitted on or before March 19, 2021.*

Method of Payment

- Please send an invoice for my sponsorship
- Check # _____ enclosed. Please make check payable to Childhelp.
- Please charge my: American Express Discover MasterCard Visa

Name on Card

Credit Card #

Signature

Expiration Date

Security Code

Billing Zip Code

Thank you for your commitment

Please return your sponsorship form to: Childhelp, 6730 North Scottsdale Road, Suite 150, Scottsdale, AZ 85253

Fax: (480) 922-7061 • Office: (602) 527-0571 • Email: emorang@childhelp.org