



WINGS A NIGHT IN HAVANA

FACT SHEET

WHAT: 14th Annual Childhelp Wings Virtual Fashion Show

WHEN: Thursday, April 15, 2021 at 6:00 p.m. - 7:00 p.m.

WHERE: Virtually at www.childhelp.org/wings21



CHAIRS: Lisa Barnes and Ashlyn Rowe

FOUNDING MOTHER: Carol Hebets

WHY: Founded in 1959 by Sara O'Meara and Yvonne Fedderson, Childhelp is one of the largest and oldest national non-profit organizations in the United States. Dedicated to the treatment and prevention of child abuse and neglect, Childhelp depends on funds raised from programs and events, such as our annual fashion show luncheon, to directly support programs serving children and their families in our communities. Our focus is to meet the physical, emotional, educational and spiritual needs of all children who enter our doors. www.childhelp.org

- KEY FACTS:**
- In 2020, the multidisciplinary team at Childhelp Children's Center of Arizona Dedicated to Linda Pope performed more than 2,600 forensic interviews.
 - In 2020, the Childhelp National Child abuse Hotline received more than 2,600 contacts from Arizona.
 - In 2019, DCS investigated cases involving more than 82,300 Arizona children.
 - In 2019, 100 child deaths were caused by abuse or neglect.
 - Arizona screens in a new child maltreatment report every 15 minutes.

WAYS TO HELP: Sponsorship and underwriting opportunities are available starting at \$1,500 up to \$25,000. If you have any questions please call Leah Digirolamo at (480) 881-5012 or email LDigirolamo@Childhelp.org

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SPONSORSHIP LEVELS

THE MARIPOSA - \$10,000

- 6 people walking (pre-recorded) in the fashion show
- Premier Size logo featured up to 15 times during the live event
- 30-45 second commercial clip in the virtual event
- Name recognition in event promotional materials:
 - Event invitation (based on print deadline)
 - Event web page
 - Digital program book
- Name recognition in all media and news releases
- One full page premium ad in digital program book

THE FLAMINGO - \$5,000

- 4 people walking (pre-recorded) in the fashion show
- Standard Size logo featured up to 10 times during the live event
- Name recognition in event promotional materials:
 - Event web page
 - Digital program book
- Name recognition in all media and news releases
- Half page ad in digital program book

THE BOLERO - \$3,000

- 3 people walking (pre-recorded) in the fashion show
- Name recognition in event promotional materials:
 - Event web page
 - Digital program book
- Half page ad in digital program book

THE MAMBO - \$1,500

- 2 people walking (pre-recorded) in the fashion show
- Name recognition in digital program book

UNDERWRITING LEVELS

PRODUCTION COST - \$25,000

- Exclusive Prominent Display of Logo on Fashion Show Runway
- Exclusive Advertisement via text to donate
- VIP Meet and Greet via Zoom with a pre-selected Childhelp Celebrity Ambassador
- Premier Size logo featured up to 20 times during the live event
- 1-minute commercial clip in the virtual event
- Name recognition in event promotional materials:
 - Event invitation (based on print deadline)
 - Event web page
 - Digital program book
- Name recognition in all media and news releases
- One full two-page premium ad in digital program book
- 6 people walking (pre-recorded) in the fashion show (Optional)

Childhelp®

Founded in 1989 by Sara O'Meara and Yvonne Feddersen
PREVENTION and TREATMENT of CHILD ABUSE

WINGS

14TH ANNUAL CHILDHELP WINGS FASHION SHOW LUNCHEON
WWW.CHILDHELP.ORG/WINGS21

A NIGHT IN HAVANA

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

I wish to participate in the Childhelp Wings 14th Annual Fashion Show Luncheon at the level indicated below:

SPONSORSHIP

THE MARIPOSA - \$10,000

THE FLAMINGO - \$5,000

THE BOLERO - \$3,000

THE MAMBO - \$1,500

Charitable gift donation of \$ _____

UNDERWRITING

PRODUCTION COST - \$25,000

PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED:

In order to receive all benefits information must be submitted on or before Friday, March 5, 2021.

METHOD OF PAYMENT

Please send an invoice for my sponsorship

Check # _____ enclosed. Please make check payable to Childhelp.

Please charge my: American Express Discover MasterCard Visa

Name on Card

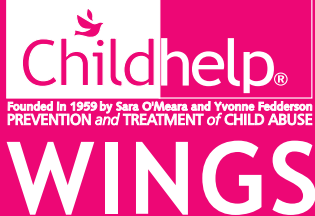
Credit Card #

Signature

Expiration Date

Security Code

Billing Zip Code



THANK YOU FOR YOUR COMMITMENT!

Please return your sponsorship form to:

Childhelp, 6730 North Scottsdale Road, Suite 150, Scottsdale, AZ 85253

Fax: (480) 922-7061 • Office: (480) 881-5012 • Email: LDigirolamo@Childhelp.org