



CHILDHELP TENNESSEE SURF & TURF TAILGATE

2021 FACT SHEET

WHAT

This fall, Childhelp Tennessee is introducing a fresh take on the beloved event Oysterfest, a Knoxville hometown favorite for 24 years. Childhelp Surf & Turf tailgate is scheduled for Friday, September 17, the night before the Tennessee Tech vs the Tennessee Vols game. Enjoy the sights and sounds of the tailgate with your closest friends while enjoying Knoxville's best southern cuisine.

Multiple levels of sponsorship are available to reach this audience of die-hard orange fans looking to support the children of Childhelp, Inc.

WHEN

Friday, September 17, 2021

6:00 p.m. – 10:00 p.m.

Rain or Shine – Casual Attire

WHERE

World's Fair Park Amphitheatre - 525 Henley St, Knoxville, TN 37902

WHY

Support the Children of Childhelp

Supporting forensic services, medical exams and mental health counseling, foster care, case management and adoption services for victims of child abuse.

WAYS TO HELP

Sponsorship opportunities are available from \$1,500 to \$10,000

GET INVOLVED

For ticket information/reservations please call (865) 637-1753

THANKS TO OUR SPONSOR

PILOT
COMPANY



CHILDHHELP TENNESSEE

SURF & TURF TAILGATE

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$10,000

- Event will be Presented by "Your Company"
- Three reserved tables (30 tickets) for your guests
- Company name recognition in event promotional materials (including restaurants)
- Name recognition in all media/news releases and social media
- Opportunity to display corporate banner, company products, etc. at event

Community Sponsor - \$7,500

- Two Reserved tables & 1 high top table (26 tickets) for your guests
- Company name recognition in event promotional materials
- Name recognition in all media/news releases
- Opportunity to display corporate banner, company products, etc. at event
- Sponsor Area Choices: Main Stage; Dinner Area Sponsor

Alumni Sponsor - \$4,500

- Two reserved tables (20 tickets) for your guests
- Company name recognition in event promotional materials
- Opportunity to display corporate banner, company products, etc. at event
- Sponsor Area Choices: Silent Auction; Registration/Welcome Area

Hospitality Sponsor - \$2,500

- One reserved table & 1 high top table (16 tickets) for your guests
- Opportunity to display corporate banner, company products, etc. at event
- Sponsor one of the restaurants at the event

Team Sponsor - \$1,500

- One reserved table (10 tickets) for your guests

Media Sponsor - \$750

- One reserved high top table (6 tickets) for your guests

Family Ticket - \$250 (stadium seating)

- (family of 4 and more) (2 adult tickets and 2 or more kid tickets)

Team of Two - \$85

- (1) guest ticket with stadium seating (early Bird through September 1st) / \$95.00 after September 1st

Student Ticket - \$40

- (1) guest ticket with stadium seating (UT Students and under 21 ticket price)

