



WINGS

15TH ANNUAL CHILDHELP WINGS FASHION SHOW

A Day in Wonderland

What: 15th Annual Childhelp Wings Fashion Show Luncheon

When: Sunday, April 24, 2022 at 10:00 a.m. - 2:00 p.m.

Where: JW Marriott Camelback Inn Resort and Spa
5402 East Lincoln Drive, Scottsdale, AZ 85253

Event Chairs: Jennifer Archuleta and Jamie LeVine

Founding Mother: Carol Hebets

Why: Founded in 1959 by Sara O'Meara and Yvonne Fedderson, Childhelp is one of the largest and oldest national non-profit organizations in the United States. Dedicated to the treatment and prevention of child abuse and neglect, Childhelp depends on funds raised from programs and events, such as our annual fashion show luncheon, to directly support programs serving children and their families in our communities. Our focus is to meet the physical, emotional, educational and spiritual needs of all children who enter our doors. www.childhelp.org

- Key Facts:**
- In 2020, the multidisciplinary team at Childhelp Children's Center of Arizona Dedicated to Linda Pope performed more than 2,600 forensic interviews.
 - In 2020, the Childhelp National Child abuse Hotline received more than 2,600 contacts from Arizona.
 - In 2019, DCS investigated cases involving more than 82,300 Arizona children.
 - In 2019, 100 child deaths were caused by abuse or neglect.
 - Arizona screens in a new child maltreatment report every 12 minutes.

Ways to Help: Sponsorship and underwriting opportunities are available starting at \$1,500 up to \$15,000. If you have any questions or to reserve your table or to purchase tickets, please call Leah Digirolamo, at (480) 881-5012 or email LDigirolamo@Childhelp.org.





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SPONSORSHIP LEVELS

Alice - \$10,000

- Runway table of (10)
- Child model spots in the fashion show
- Name recognition in event promotional materials:
 - Event invitation (based on print deadline)
 - Event web page
 - Program book
- Name recognition in all media and news releases
- One full page premium ad in program book
- Company logo placement on step and repeat banner

The Mad Hatter - \$5,000

- Preferred table of (10)
- Four child model spots in the fashion show
- Name recognition in event promotional materials:
 - Event web page
 - Program book
- Name recognition in all media and news releases
- Half page ad in program book

The Queen of Hearts - \$3,000

- Preferred table of (10)
- Two child model spots in the fashion show
- Name recognition in event promotional materials:
 - Event web page
 - Program book
- Half page ad in program book

The White Rabbit - \$1,500

- Table of (10)
- One child model spot in the fashion show
- Name recognition in program book

Adult Ticket - \$150 per person

- Individual seat at a standard table

Child Ticket - \$100 per person

- Individual seat at a standard table

UNDERWRITING LEVELS

A Mad Tea-Party (Catering) - \$15,000

- Runway table of (10)
- Exclusive logo on menu cards and branded cocktail napkins
- Name recognition in event promotional materials:
 - Event invitation (based on print deadline)
 - Event web page
 - Program book
- Name recognition in all media and news releases
- One full page premium ad in program book
- Company logo placement on step and repeat banner

Down the Rabbit Hole (Decor) - \$10,000

- Runway table of (10)
- Exclusive logo on table numbers
- Name recognition in event promotional materials:
 - Event invitation (based on print deadline)
 - Event web page
 - Program book
- Name recognition in all media and news releases
- One full page premium ad in program book
- Company logo placement on step and repeat banner

Every Adventure Requires a

First Step (Valet Sponsor) - \$3,000

- Preferred table of (10)
- Exclusive logo placement on Valet Signage
- Name recognition in event promotional materials:
 - Event web page
 - Program book
- Name recognition in all media and news releases
- Half page ad in program book





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COMMITMENT FORM

Donor Information

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email Address: _____

Preferred Listing for Recognition: _____

In order to receive all benefits information must be submitted on or before Friday, March 18, 2022.

I wish to participate in the Childhelp Wings 15th Annual Fashion Show Luncheon at the level indicated below:

Table Sponsorship

- ☐ Alice - \$10,000
- ☐ The Mad Hatter - \$5,000
- ☐ The Queen of Hearts - \$3,000
- ☐ The White Rabbit - \$1,500
- ☐ Adult Ticket - \$150 per person - Total \$_____
- ☐ Child Ticket - \$100 per person - Total \$_____
- ☐ I/We are unable to attend but would like to contribute. Please accept this donation of \$_____

Underwriting

- ☐ A Mad Tea-Party (Catering) - \$15,000
- ☐ Down the Rabbit Hole (Decor) - \$10,000
- ☐ Every Adventure Requires a First Step (Valet Sponsor) - \$3,000

Method of Payment

- ☐ Please send an invoice for my sponsorship
- ☐ Check #_____ enclosed. Please make check payable to Childhelp.
- ☐ Please charge my: American Express Discover MasterCard Visa

Name on Card

Credit Card #

Signature

Expiration Date

Security Code

Billing Zip Code

Thank you for your commitment

Please return your sponsorship form to: Childhelp, 6730 North Scottsdale Road, Suite 150, Scottsdale, AZ 85253
or fax (480) 922-7061

For more information, please visit childhelpwings.org or contact
Leah Digirolamo at LDigirolamo@childhelp.org or (480) 881-5012

Childhelp is a 501(c)(3) tax-exempt nonprofit organization.
Tax ID: 95-2884608.

