



DRIVE THE DREAM GALA



What: 18th Annual Childhelp Drive the Dream Gala

When: Saturday, February 12, 2022 at 5:00 p.m.
**Cocktail hour has been moved from 5:30pm*

Where: The Phoenician, a Luxury Collection Resort, Scottsdale
6000 E Camelback Rd, Scottsdale, AZ

Chairs: Sheila and Mike Ingram

Co-Chairs: Laurie and Budd Florkiewicz

Vice Chairs: Carol and Jim Hebets

Awardees: **Jerry Colangelo**
Childhelp
Man of the World Award

Mr. Ed Robson
Childhelp
Nellie Jackson Award

Headline Entertainment: Martina McBride

Childhelp Founders: Sara O'Meara and Yvonne Feddersen

Why: Founded in 1959, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Proceeds from this event benefit the Childhelp Children's Center of Arizona Dedicated to Linda Pope. The goal of the center is to provide medical treatment, mental health therapy, efficient investigational resources, and victim support services to bring justice and healing to those who have been abused.

- Key Facts:**
- Five children die each day as a result of abuse or neglect in the United States
 - Child abuse is reported every 10 seconds
 - Each year referrals to child protective services involve around 7.5 million children
 - The Childhelp Children's Center of Arizona Dedicated to Linda Pope treats over 8,000 children annually

Ways to Help: Sponsorship and underwriting opportunities are available starting at \$10,000 up to \$150,000. To reserve your table, or to purchase tickets, please contact Eileen Morang at (602) 527-0571 or email emorang@childhelp.org.



childhelpdrivethedream.org





SPONSORSHIP LEVELS

Boogie Woogie Bugle Boy - \$150,000

- Two (2) Premier tables of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Two (2) Preferred tables of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Ten (10) invitations to the Childhelp Founders VIP Dinner
- Full-page color ad and sponsor recognition on inside cover of event program
- Premier Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Premier Corporate recognition on all marketing materials, including:
 - Company logo on event invitations
 - Company logo on event advertisements
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala website
 - Company logo on social media
 - Company listed on all press releases
 - Company logo displayed on signage during Gala
- Recognition as Presenting Sponsor from the stage visually and verbally

Uncle Sam - \$50,000

- One (1) Premium table of (10) at the 18th Annual Childhelp Drive the Dream Gala
- One (1) table of (10) to the Childhelp Founders VIP Dinner
- Full-page color ad and sponsor recognition in the event program
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Meet-and-greet and photo opportunity with celebrity entertainer
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala Website
 - Company logo on social media posts
 - Company listed in all press releases

Star Spangled Heart - \$25,000

- One (1) Premium table of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Two (2) invitations to the Childhelp Founders VIP Dinner
- Full-page color ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainer
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala Website
 - Company listed in all press releases

Until They're Home - \$15,000

- One (1) Optimal table of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Half-page color ad and sponsor recognition in the event program
- Special sponsor recognition in event program

Victory Gardens - \$10,000

- One (1) standard table of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Quarter-page color ad and sponsor recognition in the event program
- Special sponsor recognition in event program

War Bonds - \$1,000

- Individual Seat at a standard table



UNDERWRITING LEVELS

Gala Entertainment - \$125,000

- Two (2) Premier tables of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Two (2) Preferred tables of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Ten (10) invitations to the Childhelp Founders VIP Dinner
- Full-page color ad and sponsor recognition on inside back cover of event program
- Premier Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Corporate recognition from stage prior to main entertainment
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Premier Corporate recognition on all marketing materials, including:
 - Company logo on event advertisements
 - Company logo shown on video advertising
 - Company logo displayed on all printed material
 - Company logo on Childhelp Drive the Dream Gala website
 - Company logo on social media
 - Company listed on all press releases

Gala Dinner - \$100,000

- One (1) table of (10) to Childhelp Founders VIP Dinner
- One (1) premier table of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Full-page color ad and sponsor recognition in the event program
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on menu cards at each place setting
- Company logo featured on each table
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala Website
 - Company logo on social media posts
 - Company listed in all press releases

Founders VIP Dinner - \$100,000

- One (1) premier table of (10) to Childhelp Founders VIP Dinner
- One (1) premier table of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Full-page color ad and sponsor recognition in the event program
- Recognition from stage during the VIP Founders Dinner
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on menu cards at each place setting
- Company logo featured on each table
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala Website
 - Company logo on social media posts
 - Company listed in all press releases

Gala Cocktail Reception - \$75,000

- Six (6) invitations to Childhelp Founders VIP Dinner
- One (1) premier table of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Full-page color ad and sponsor recognition in the event program
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on cocktail napkins at gala
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala Website
 - Company logo on social media posts
 - Company listed in all press releases

Kick Off Reception - \$35,000

- Four (4) invitations to Childhelp Founders VIP Dinner
- One (1) preferred table of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Sponsorship recognition on Kick Off Invitations and Signage (Valet, Directional, Step & Repeat Signage)
- Full-page color ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainer
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala Website
 - Company listed in all press releases

Gala Décor - \$25,000

- Four (4) invitations to Childhelp Founders VIP Dinner
- One (1) preferred table of (10) at the 18th Annual Childhelp Drive the Dream Gala
- Full-page color ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainer
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala Website
 - Company listed in all press releases



COMMITMENT FORM

DRIVE THE DREAM GALA

Donor Information:

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email Address: _____

Preferred Listing for Recognition: _____

I wish to participate in the 18th Annual Drive the Dream Gala at the level indicated below:

TABLE SPONSORSHIP

- ☐ Boogie Woogie Bugle Boy - \$150,000
- ☐ Uncle Sam - \$50,000
- ☐ Star Spangled Heart - \$25,000
- ☐ Until They're Home - \$15,000
- ☐ Victory Gardens - \$10,000
- ☐ War Bonds - \$1,000 per person - Total \$ _____

UNDERWRITING

- ☐ Gala Entertainment - \$125,000
- ☐ Gala Dinner - \$100,000
- ☐ Founders VIP Dinner - \$100,000
- ☐ Gala Cocktail Reception - \$75,000
- ☐ Kick Off Reception - \$35,000
- ☐ Gala Décor - \$25,000

☐ I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____

Method of Payment

- ☐ Please send an invoice for my sponsorship
- ☐ Check # _____ enclosed. Please make check payable to Childhelp.
- ☐ Please charge my: American Express Discover MasterCard Visa

Name on Card

Credit Card #

Signature

Expiration Date

Security Code

Billing Zip Code



Thank you for your commitment

Please return your sponsorship form to: Childhelp, 6730 North Scottsdale Road, Suite 150, Scottsdale, AZ 85253

For more information contact Eileen Morang at emorang@childhelp.org or (602) 527-0571

Childhelp is a 501(c)(3) tax-exempt nonprofit organization. Tax ID: 95-2884608.



DRIVE THE DREAM **GALA**

Thank you to the 2022 Childhelp Drive the Dream Gala committee members for their dedication to this important philanthropic effort.

Sheila and Mike Ingram
Chairs

Laurie and Budd Florkiewicz
Co-Chairs

Carol and Jim Heberts
Vice Chairs

Committee Members

Ellen Andeen
Shelby Arians
Karen Baldwin
Lisa Barnes
Angel Barnett
Tawnya Bond
Pat Bondurant
Ivy Ciolli
Stephanie Cook
Martha & Larry Day
Dr. Curtis & Celeste Dickman
Karen Doerflein
Tammy Fellows
Janell Grady
Krystal & Chris Grogan

Dru Hammer
Celeste Hopkins
Michelle Kalina
Tracy Katz
Elizabeth Katzman
Sherry McKinnon
Karen Meguiar
Denise Organ
Tiffany Quayle
Edi Remaklus
Jinger Richardson
Bea Rocklin
Kasia & Max Sanel
Molly Stockley