

# CHILDHELP DRIVE THE DREAM GALA GIDDY UP FOR KIDS



**WHEN:** Saturday, February 18, 2023

**WHERE:** The Phoenician Resort

**ATTIRE:** Black Tie Optional

**EVENT CO-CHAIRS:** Sheila & Mike Ingram and Kim & Rod Cullum

**EVENT VICE-CHAIRS:** Carol & Jim Hebets

**CHILDHELP FOUNDERS:** Sara O'Meara and Yvonne Feddersen

**WHY:** Founded in 1959, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Proceeds from this event benefit the Childhelp Children's Center of Arizona Dedicated to Linda Pope. The goal of the center is to provide medical treatment, mental health therapy, efficient investigational resources, and victim support services to bring justice and healing to those who have been abused.


Childhelp is one of the largest and oldest non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Of each dollar Childhelp expends, \$.83 directly serves the children in need of our program services, focusing on meeting the children's physical, emotional, educational and spiritual needs.

CHILD ABUSE IS REPORTED EVERY **15** SECONDS

  
5 CHILDREN DIE EACH DAY AS A RESULT OF ABUSE OR NEGLECT IN THE UNITED STATES.

EACH YEAR REFERRALS TO CHILD PROTECTIVE SERVICES INVOLVE AROUND 7 MILLION CHILDREN.



  
DUE TO COVID-19, THE CHILDHELP NATIONAL CHILD ABUSE HOTLINE SAW AN INCREASE IN CONTACTS WITH MONTHLY VOLUME RANGING FROM 15% TO 43% HIGHER THAN IN PREVIOUS YEAR.



**WAYS TO GET INVOLVED:** Sponsorship and underwriting opportunities are available starting at \$10,000 up to \$150,000.

To reserve your table, or to purchase tickets, please contact Leah Digirolamo at (480) 881-5012 or email [LDigirolamo@childhelp.org](mailto:LDigirolamo@childhelp.org).

# SPONSORSHIP OPPORTUNITIES



# CHILDHELP DRIVE THE DREAM GALA

## DOUBLE DIAMOND HITCH

**\$150,000**

- U Two (2) Premier tables of (10) at the Childhelp Drive the Dream Gala
- U Two (2) Preferred tables of (10) at the Childhelp Drive the Dream Gala
- U (10) invitations to the Childhelp Founders VIP Dinner
- U Full-page color ad and sponsor recognition on inside cover of event program
- U Premier Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- U Meet-and-greet and photo opportunity with celebrity entertainment
- U Special sponsor recognition in event program
- U Premier Corporate recognition on all marketing materials, including:
  - Corporate logo on event invitations
  - Corporate logo on event advertisements
  - Corporate logo shown on video advertising
  - Corporate logo displayed on all printed material
  - Company logo on Childhelp Drive the Dream Gala website
  - Company logo on social media
  - Company listed on all press releases
  - Corporate logo displayed on signage during Gala
- U Recognition as Presenting Sponsor from the stage visually and verbally

## THE GOLD IN THE BUCKLE

**\$100,000**

- U Two (2) Premier tables of (10) at the Childhelp Drive the Dream Gala
- U (10) invitations to the Childhelp Founders VIP Dinner
- U Full-page color ad and sponsor recognition on inside back cover of event program
- U Premier Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- U Corporate recognition from stage prior to main entertainment.
- U Meet-and-greet and photo opportunity with celebrity entertainment
- U Special sponsor recognition in event program
- U Premier Corporate recognition on all marketing materials, including:
  - Corporate Logo on event invitations
  - Corporate logo on event advertisements
  - Corporate logo shown on video advertising
  - Corporate logo displayed on all printed material
  - Company logo on Childhelp Drive the Dream Gala website
  - Company logo on social media
  - Company listed on all press releases

## RHINESTONE COWBOY

**\$50,000**

- U One (1) Premium table of (10) at the Childhelp Drive the Dream Gala
- U One (1) table of (10) to the Childhelp Founders VIP Dinner
- U Full-page color ad and sponsor recognition in the event program
- U Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- U Meet-and-greet and photo opportunity with celebrity entertainer
- U Special sponsor recognition in event program
- U Corporate recognition on all collateral materials including:
  - Corporate logo shown on video advertising
  - Corporate logo displayed on all printed material
  - Company logo on Childhelp Drive the Dream Gala website
  - Company logo on social media
  - Company listed on all press releases

## BOOTS AND CHAPS

**\$25,000**

- U One (1) Premium tables of (10) at the Childhelp Drive the Dream Gala
- U Two (2) invitations to the Childhelp Founders VIP Dinner
- U Full-page color ad and sponsor recognition in the event program
- U Meet-and-greet and photo opportunity with celebrity entertainer
- U Special sponsor recognition in event program
- U Corporate recognition on all collateral materials including:
  - Corporate logo shown on video advertising
  - Corporate logo displayed on all printed material
  - Company logo on Childhelp Drive the Dream Gala website
  - Company listed on all press releases

## ROPES AND REINS

**\$15,000**

- U One (1) Optimal table of (10) at the Childhelp Drive the Dream Gala
- U Half-page color ad and sponsor recognition in the event program
- U Special sponsor recognition in event program

## KICK YOUR BOOTS OFF

**\$10,000**

- U One (1) standard table of (10) at the Childhelp Drive the Dream Gala
- U Quarter-page color ad and sponsor recognition in the event program
- U Special sponsor recognition in event program

## SADDLE UP

**\$1,000**

- U Individual Seat at a standard table

# UNDERWRITING OPPORTUNITIES



# CHILDHELP DRIVE THE DREAM GALA

## ENTERTAINMENT

**\$125,000**

- Two (2) Premier tables of (10) at the Childhelp Drive the Dream Gala
- One (1) Preferred table of (10) at the Childhelp Drive the Dream Gala
- (10) invitations to the Childhelp Founders VIP Dinner
- Full-page color ad and sponsor recognition on inside back cover of event program
- Premier Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Corporate recognition from stage prior to main entertainment.
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Premier Corporate recognition on all marketing materials, including:
  - Corporate Logo on event invitations
  - Corporate logo on event advertisements
  - Corporate logo shown on video advertising
  - Corporate logo displayed on all printed material
  - Company logo on Childhelp Drive the Dream Gala website
  - Company logo on social media
  - Company listed on all press releases

## GALA DINNER

**\$100,000**

- Two (2) tables of (10) to Childhelp Founders VIP Dinner
- One (1) premier table of (10) at the Childhelp Drive the Dream Gala
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Recognition from the stage visually and verbally
- Company logo featured on menu cards at each place setting
- Company logo featured on each table
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
  - Company logo on event invitation
  - Company logo on event advertisement
  - Company logo shown on video advertising
  - Company logo displayed on all print material
  - Company logo on Childhelp Drive the Dream Gala website
  - Company logo on social media posts
  - Company listed in all press releases

## FOUNDERS' VIP DINNER

**\$100,000**

- Two (2) premier tables of (10) to Childhelp Founders VIP Dinner
- One (1) premier table of (10) at the Childhelp Drive the Dream Gala
- Recognition from stage during the VIP Founders Dinner
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on menu cards at each place setting
- Company logo featured on each table.
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
  - Company logo in event invitations
  - Company logo shown on video advertising
  - Company logo displayed on all print material
  - Company logo on Childhelp Drive the Dream Gala website
  - Company logo on social media posts
  - Company listed in all press releases

## GALA COCKTAIL RECEPTION

**\$75,000**

- Six (6) invitations to Childhelp Founders VIP Dinner
- One (1) premier table of (10) at the Childhelp Drive the Dream Gala
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on cocktail napkins at gala
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
  - Corporate logo shown on video advertising
  - Corporate logo displayed on all printed material
  - Company logo on Childhelp Drive the Dream Gala website
  - Company listed on all press releases

## KICK OFF RECEPTION

**\$35,000**

- Four (4) invitations to Childhelp Founders VIP Dinner
- One (1) preferred table of (10) at the Childhelp Drive the Dream Gala
- Sponsorship recognition on Kick Off Invitations and Signage (Valet, Directional, Step & Repeat Signage)
- Full-page color ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainer
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
  - Company logo shown on video advertising
  - Company logo displayed on all print material
  - Company logo on Childhelp Drive the Dream Gala website
  - Company listed in all press releases

## DECOR

**\$25,000**

- Four (4) invitations to Childhelp Founders VIP Dinner
- One (1) preferred table of (10) at the Childhelp Drive the Dream Gala
- Full-page color ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainer
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
  - Company logo shown on video advertising
  - Company logo displayed on all print material
  - Company logo on Childhelp Drive the Dream Gala website
  - Company listed in all press releases

# COMMITMENT FORM



# CHILDHELP DRIVE THE DREAM GALA

## DONOR INFORMATION

Name/Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Cell \_\_\_\_\_ Business \_\_\_\_\_ Home \_\_\_\_\_

Email Address \_\_\_\_\_

Preferred Listing for Recognition \_\_\_\_\_

## I WISH TO PARTICIPATE IN THE 19TH ANNUAL CHILDHELP DRIVE THE DREAM GALA AT THE LEVEL INDICATED BELOW:

### SPONSORSHIP

- Double Diamond Hitch - \$150,000
- The Gold in the Buckle - \$100,000
- Rhinestone Cowboy - \$50,000
- Boots and Chaps - \$25,000
- Ropes and Reins - \$15,000
- Kick your Boots Off - \$10,000
- Saddle Up - \$1,000 per person - Total \$ \_\_\_\_\_

### UNDERWRITING

- Entertainment - \$125,000
- Gala Dinner - \$100,000
- Founders' VIP Dinner - \$100,000
- Gala Cocktail Reception - \$75,000
- Décor - \$25,000
- Kick Off Reception - \$35,000
- Gala Décor - \$25,000

### DONATION

- I/We are unable to attend but would like to contribute. Please accept this donation of \$ \_\_\_\_\_

## METHOD OF PAYMENT

- Please send an invoice for my sponsorship
- Check # \_\_\_\_\_ enclosed. Please make check payable to Childhelp.
- Please charge my:      American Express      Discover      MasterCard      Visa

Name on Card \_\_\_\_\_ Credit Card # \_\_\_\_\_

Signature \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_



## THANK YOU FOR YOUR COMMITMENT

Please return your sponsorship form to: Childhelp, 6730 North Scottsdale Road, Suite 150, Scottsdale, AZ 85253

## FOR MORE INFORMATION CONTACT

Leah Digirolamo at (480) 881-5012 or email LDigirolamo@childhelp.org.  
Childhelp is a 501(c)(3) tax-exempt nonprofit organization. Tax ID: 95-2884608.