

# Childhelp Shining Stars Gala

AN EVENING OF LIGHT AND HOPE

**WHAT:** Childhelp Shining Stars Gala – An Evening of Light & Hope

**WHEN:** Saturday, April 22, 2023

**WHERE:** The Ritz-Carlton Hotel, 1700 Tysons Boulevard – McLean, VA 22102

**ATTIRE:** Black Tie Preferred

**EVENT CHAIRS:** Radell Peischler & Mike Agrillo ★ Kim & John Heneghan ★ Pete & Alison Santighian

**CHILDHELP FOUNDERS:** Sara O'Meara and Yvonne Fedderson

**MASTER OF CEREMONIES:** Melissa Peterman, Childhelp Celebrity Ambassador

**EVENING'S EVENTS:** Cocktails ★ Dinner & Dancing ★ Auction & Raffle

**WHY:** To raise funds in support of:

- Childhelp's Alice C. Tyler Village near Culpeper, VA, a residential treatment facility, which provides a safe and nurturing environment to severely abused and neglected children; and
- Childhelp's National Child Abuse Hotline (1-800-4-A-CHILD, [childhelphotline.org](http://childhelphotline.org)), a 24/7 intervention lifeline staffed by master's-level crisis counselors offering life-saving support over phone, chat, and text.

**KEY FACTS:** Childhelp is one of the largest and oldest non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Of each dollar Childhelp expends, \$.83 directly serves the children in need of our program services, focusing on meeting the children's physical, emotional, educational and spiritual needs.

- Child Abuse is reported every 15 seconds.
- Five children die each day as a result of abuse or neglect in the United States.
- Each year referrals to child protective services involve around 7 million children.
- Due to Covid-19, the Childhelp National Child Abuse Hotline saw an increase in contacts with monthly volume ranging from 15% to 43% higher than in previous year.

**WAYS TO HELP:** Sponsorships ranging from \$7,500 - \$50,000 • Purchase Tickets • Invite your family, friends, co-workers

**GET INVOLVED:** To reserve your table, purchase tickets or for more information, please visit: [www.childhelpshiningstarsgala.org](http://www.childhelpshiningstarsgala.org) or contact Radell Peischler at [radell.peischler@gmail.com](mailto:radell.peischler@gmail.com) / (301) 318-5561

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## ABOUT OUR LOCAL CHILDHELP FUNDRAISING PROGRAMS

### CHILDHELP ALICE C. TYLER VILLAGE ([WWW.CHILDHELPVIRGINIA.ORG](http://WWW.CHILDHELPVIRGINIA.ORG))

Childhelp Alice C. Tyler Village is a private, nonprofit, psychiatric residential treatment facility located in rural Virginia, specializing in the treatment of children and adolescents with mild to severe trauma or neglect, psychiatric disorders, and neurodevelopmental disorders.

Our unique location on a 270-acre horse farm provides a nurturing treatment setting with a variety of therapy resources. Children live in separate home-like cottages based on age and gender.

We take a holistic approach to serving children. In addition to meeting physical, emotional, and educational needs, we address spiritual needs with a full-time chaplain on staff and regular, voluntary, non-denominational services. The children find opportunities to enjoy nature through gardening, animal care, and nature study, and they can find comfort in recreational activities like horseback riding, community outings, hiking and biking trails, rope courses, team sports, swimming, and a children's choir.



### CHILDHELP NATIONAL CHILD ABUSE HOTLINE (1-800-4-A-CHILD)

The Washington, DC metropolitan area is responsible for the highest per-capita volume of contacts at Childhelp's National Child Abuse Hotline. While children have been at home during the long COVID-19 pandemic, the Childhelp National Child Abuse Hotline has seen a sharp increase in contacts, with monthly volume ranging from 15% to 43% higher than the previous year.

The Childhelp National Child Abuse Hotline is available 24/7 by phone, text and live chat and serves the United States, Canada, US Virgin Islands, Puerto Rico and Guam. Through translators, the hotline can assist in over 170 languages. Staffed exclusively by degreed professional counselors, this confidential service offers crisis intervention, support, information, and referrals to emergency and social services resources. The hotline is a valuable source of information for mandated reporters like school personnel, health professionals, police and fire investigators.



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## SPONSORSHIP LEVELS

### DIAMOND STAR - \$50,000

- Premium table for 10
- Dedicated table service
- Premium wine service
- Overnight stay for four (2 rooms) at The Ritz-Carlton
- VIP photo opportunities with Founders and celebrities
- Opportunity to introduce a key speaker for the evening
- Sponsor name/logo and ad featured on Full-screen throughout the evening
- Sponsor name/logo featured on event signage
- Sponsor name/logo featured on invitation and in program book
- Sponsor name/logo featured on national, local websites, social media and press releases
- Private tour and lunch at the Childhelp Alice C. Tyler Village

### SAPPHIRE STAR - \$25,000

- Premium table for 10
- Dedicated table service
- Overnight stay for two (1 room) at The Ritz-Carlton
- VIP photo opportunities with Founders and celebrities
- Sponsor name/logo and ad featured on Full-screen throughout the evening
- Sponsor name/logo featured on event signage
- Sponsor name/logo featured on invitation and in program book
- Sponsor name/logo featured on national/local websites, social media and press releases
- Private tour and lunch at the Childhelp Alice C. Tyler Village

### GOLD STAR - \$15,000

- Prime Table for 10
- Assigned table service
- VIP photo opportunities with Founders and celebrities
- Sponsor name/logo displayed on-screen throughout the evening
- Sponsor name/logo listed on invitation and in program book
- Sponsor name/logo posted on national/local websites, social media and press releases
- Private tour at the Childhelp Alice C. Tyler Village

### SILVER STAR - \$7,500

- Table for 10
- Sponsor name/logo displayed on screen throughout the evening
- Sponsor name/logo listed on invitation and in program book
- Sponsor name/logo posted on national/local websites and social media

### INDIVIDUAL - \$500 PER PERSON

- Individual Seat



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## COMMITMENT FORM

### DONOR INFORMATION:

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Preferred Listing for Recognition: \_\_\_\_\_

*Please send your company logo in an EPS or PNG to Jane Hozik, jahozik@hotmail.com.*

### I WISH TO PARTICIPATE IN THE CHILDHHELP SHINING STARS GALA AT THE LEVEL INDICATED BELOW:

- Diamond Star - \$50,000                       Silver Star - \$7,500
- Sapphire Star - \$25,000                       Individual - \$500 per person - Total \$ \_\_\_\_\_
- Gold Star - \$15,000
- I/We are unable to attend but would like to contribute. Please accept this donation of \$ \_\_\_\_\_

### METHOD OF PAYMENT:

- Please send an invoice for my sponsorship
- Check # \_\_\_\_\_ enclosed. Please make check payable to Childhelp.
- Credit Cards accepted on-line at [www.childhelpshiningstarsgala.org](http://www.childhelpshiningstarsgala.org)



### THANK YOU FOR YOUR COMMITMENT

Please return your sponsorship form and check to:

Childhelp, c/o Jane Hozik, Treasurer - 707 Crown Meadow Drive - Great Falls, VA 22066

For more information contact

Radell Peischler at [radell.peischler@gmail.com](mailto:radell.peischler@gmail.com) / (301) 318-5561

Childhelp is a 501(c)(3) tax-exempt nonprofit organization. Tax ID: 95-2884608.