



CHILDHELP

DRIVE THE DREAM GALA

GIDDY UP FOR KIDS



WHEN: Saturday, February 18, 2023

WHERE: The Phoenician Resort

ATTIRE: Boots and Bling • Black Tie Optional

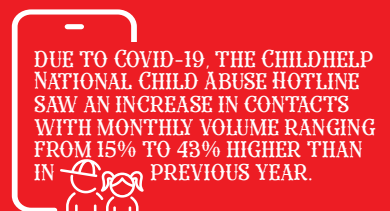
EVENT CO-CHAIRS: Sheila & Mike Ingram and Kim & Rod Cullum

EVENT VICE-CHAIRS: Carol & Jim Hebets

CHILDHELP FOUNDERS: Sara O'Meara and Yvonne Fedderson

WHY: Founded in 1959, Childhelp is one of the largest and oldest national non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Proceeds from this event benefit the Childhelp Children's Center of Arizona Dedicated to Linda Pope. The goal of the center is to provide medical treatment, mental health therapy, efficient investigational resources, and victim support services to bring justice and healing to those who have been abused.

Childhelp is one of the largest and oldest non-profit organizations dedicated to the treatment and prevention of child abuse and neglect. Of each dollar Childhelp expends, \$.83 directly serves the children in need of our program services, focusing on meeting the children's physical, emotional, educational and spiritual needs.



WAYS TO GET INVOLVED: Sponsorship and underwriting opportunities are available starting at \$10,000 up to \$150,000.

To reserve your table, or to purchase tickets, please contact Katrina DeBaker at (480) 922-8212 or email kdebaker@childhelp.org.

SPONSORSHIP OPPORTUNITIES



CHILDHHELP DRIVE THE DREAM GALA

DOUBLE DIAMOND HITCH

\$150,000

- U Two (2) Premier tables of (10) at the Childhelp Drive the Dream Gala
- U Two (2) Preferred tables of (10) at the Childhelp Drive the Dream Gala
- U (10) invitations to the Childhelp Founders VIP Dinner
- U Full-page color ad and sponsor recognition on inside cover of event program
- U Premier Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- U Meet-and-greet and photo opportunity with celebrity entertainment
- U Special sponsor recognition in event program
- U Premier Corporate recognition on all marketing materials, including:
 - Corporate logo on event invitations
 - Corporate logo on event advertisements
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Childhelp Drive the Dream Gala website
 - Company logo on social media
 - Company listed on all press releases
 - Corporate logo displayed on signage during Gala
- U Recognition as Presenting Sponsor from the stage visually and verbally

THE GOLD IN THE BUCKLE

\$100,000

- U Two (2) Premier tables of (10) at the Childhelp Drive the Dream Gala
- U (10) invitations to the Childhelp Founders VIP Dinner
- U Full-page color ad and sponsor recognition on inside back cover of event program
- U Premier Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- U Corporate recognition from stage prior to main entertainment.
- U Meet-and-greet and photo opportunity with celebrity entertainment
- U Special sponsor recognition in event program
- U Premier Corporate recognition on all marketing materials, including:
 - Corporate Logo on event invitations
 - Corporate logo on event advertisements
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Childhelp Drive the Dream Gala website
 - Company logo on social media
 - Company listed on all press releases

RHINESTONE COWBOY

\$50,000

- U One (1) Premium table of (10) at the Childhelp Drive the Dream Gala
- U One (1) table of (10) to the Childhelp Founders VIP Dinner
- U Full-page color ad and sponsor recognition in the event program
- U Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- U Meet-and-greet and photo opportunity with celebrity entertainer
- U Special sponsor recognition in event program
- U Corporate recognition on all collateral materials including:
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Childhelp Drive the Dream Gala website
 - Company logo on social media
 - Company listed on all press releases

BOOTS AND CHAPS

\$25,000

- U One (1) Premium tables of (10) at the Childhelp Drive the Dream Gala
- U Two (2) invitations to the Childhelp Founders VIP Dinner
- U Full-page color ad and sponsor recognition in the event program
- U Meet-and-greet and photo opportunity with celebrity entertainer
- U Special sponsor recognition in event program
- U Corporate recognition on all collateral materials including:
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Childhelp Drive the Dream Gala website
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ROPES AND REINS

\$15,000

- U One (1) Optimal table of (10) at the Childhelp Drive the Dream Gala
- U Half-page color ad and sponsor recognition in the event program
- U Special sponsor recognition in event program

KICK YOUR BOOTS OFF

\$10,000

- U One (1) standard table of (10) at the Childhelp Drive the Dream Gala
- U Quarter-page color ad and sponsor recognition in the event program
- U Special sponsor recognition in event program

SADDLE UP

\$1,000

- U Individual Seat at a standard table

UNDERWRITING OPPORTUNITIES



CHILDHELP DRIVE THE DREAM GALA

ENTERTAINMENT

\$125,000

- Two (2) Premier tables of (10) at the Childhelp Drive the Dream Gala
- One (1) Preferred table of (10) at the Childhelp Drive the Dream Gala
- (10) invitations to the Childhelp Founders VIP Dinner
- Full-page color ad and sponsor recognition on inside back cover of event program
- Premier Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Corporate recognition from stage prior to main entertainment.
- Meet-and-greet and photo opportunity with celebrity entertainment
- Special sponsor recognition in event program
- Premier Corporate recognition on all marketing materials, including:
 - Corporate Logo on event invitations
 - Corporate logo on event advertisements
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Childhelp Drive the Dream Gala website
 - Company logo on social media
 - Company listed on all press releases

GALA DINNER

\$100,000

- Two (2) tables of (10) to Childhelp Founders VIP Dinner
- One (1) premier table of (10) at the Childhelp Drive the Dream Gala
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Logo recognition on event step and repeat at Childhelp Founders VIP Dinner and Childhelp Drive the Dream Gala
- Recognition from the stage visually and verbally
- Company logo featured on menu cards at each place setting
- Company logo featured on each table
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo on event invitation
 - Company logo on event advertisement
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala website
 - Company logo on social media posts
 - Company listed in all press releases

FOUNDERS' VIP DINNER

\$100,000

- Two (2) premier tables of (10) to Childhelp Founders VIP Dinner
- One (1) premier table of (10) at the Childhelp Drive the Dream Gala
- Recognition from stage during the VIP Founders Dinner
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on menu cards at each place setting
- Company logo featured on each table.
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo in event invitations
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala website
 - Company logo on social media posts
 - Company listed in all press releases

GALA COCKTAIL RECEPTION

\$75,000

- Six (6) invitations to Childhelp Founders VIP Dinner
- One (1) premier table of (10) at the Childhelp Drive the Dream Gala
- Meet-and-greet with celebrity entertainment (includes photo op during event night)
- Company logo featured on cocktail napkins at gala
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Corporate logo shown on video advertising
 - Corporate logo displayed on all printed material
 - Company logo on Childhelp Drive the Dream Gala website
 - Company listed on all press releases

KICK OFF RECEPTION

\$35,000

- Four (4) invitations to Childhelp Founders VIP Dinner
- One (1) preferred table of (10) at the Childhelp Drive the Dream Gala
- Sponsorship recognition on Kick Off Invitations and Signage (Valet, Directional, Step & Repeat Signage)
- Full-page color ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainer
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
 - Company logo on Childhelp Drive the Dream Gala website
 - Company listed in all press releases

DECOR

\$25,000

- Four (4) invitations to Childhelp Founders VIP Dinner
- One (1) preferred table of (10) at the Childhelp Drive the Dream Gala
- Full-page color ad and sponsor recognition in the event program
- Meet-and-greet and photo opportunity with celebrity entertainer
- Special sponsor recognition in event program
- Corporate recognition on all collateral materials including:
 - Company logo shown on video advertising
 - Company logo displayed on all print material
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COMMITMENT FORM



CHILDHELP

DRIVE THE DREAM GALA

DONOR INFORMATION

Name/Company _____

Address _____

City, State, Zip _____

Cell _____ Business _____ Home _____

Email Address _____

Preferred Listing for Recognition _____

I WISH TO PARTICIPATE IN THE 19TH ANNUAL CHILDHELP DRIVE THE DREAM GALA AT THE LEVEL INDICATED BELOW:

SPONSORSHIP

- ☐ Double Diamond Hitch - \$150,000
- ☐ The Gold in the Buckle - \$100,000
- ☐ Rhinestone Cowboy - \$50,000
- ☐ Boots and Chaps - \$25,000
- ☐ Ropes and Reins - \$15,000
- ☐ Kick your Boots Off - \$10,000
- ☐ Saddle Up - \$1,000 per person - Total \$ _____

UNDERWRITING

- ☐ Entertainment - \$125,000
- ☐ Gala Dinner - \$100,000
- ☐ Founders' VIP Dinner - \$100,000
- ☐ Gala Cocktail Reception - \$75,000
- ☐ Décor - \$25,000
- ☐ Kick Off Reception - \$35,000
- ☐ Gala Décor - \$25,000

DONATION

- ☐ I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____

METHOD OF PAYMENT

- ☐ Please send an invoice for my sponsorship
- ☐ Check # _____ enclosed. Please make check payable to Childhelp.
- ☐ Please charge my: American Express Discover MasterCard Visa

Name on Card _____

Credit Card # _____

Signature _____

Expiration Date _____

Security Code _____

Billing Zip Code _____



THANK YOU FOR YOUR COMMITMENT

Please return your sponsorship form to: Childhelp, 6730 North Scottsdale Road, Suite 150, Scottsdale, AZ 85253

FOR MORE INFORMATION CONTACT

Katrina DeBaker at (480) 922-8212 or email kdebaker@childhelp.org.

Childhelp is a 501(c)(3) tax-exempt nonprofit organization. Tax ID: 95-2884608.