



# WINGS

16TH ANNUAL CHILDHHELP WINGS FASHION SHOW

## COME ONE COME ALL TO THE GREATEST SHOW ON EARTH

**WHAT:** 16th Annual Childhelp Wings Fashion Show

**WHEN:** Sunday, April 16, 2023 at 10:00am – 2:00pm

**WHERE:** JW Marriott Camelback Inn Resort and Spa 5402 East Lincoln Drive, Scottsdale, AZ 85253

**EVENT CHAIRS:** Jamie LeVine and Jennifer Archuleta

**FOUNDING MOTHER:** Carol Hebets

**WHY:** Founded in 1959 by Sara O'Meara and Yvonne Fedderson, Childhelp is one of the largest and oldest national non-profit organizations in the United States. Dedicated to the treatment and prevention of child abuse and neglect, Childhelp depends on funds raised from programs and events, such as our annual fashion show luncheon, to directly support programs serving children and their families in our communities. Our focus is to meet the physical, emotional, educational and spiritual needs of all children who enter our doors.

- KEY FACTS:**
- In 2021, the multidisciplinary team at Childhelp Children's Center of Arizona Dedicated to Linda Pope performed more than 3,100 forensic interviews. (Childhelp Data)
  - In 2021, the Childhelp National Child Abuse Hotline received more than 2,100 contacts from Arizona. (Childhelp Data)
  - In 2020, DCS investigated cases involving more than 77,100 Arizona children. (Child Maltreatment 2020, US Dept. of Health and Human Services)
  - In 2020, 95 child deaths were caused by abuse or neglect. (28th Annual Report, Arizona Child Fatality Review Team)
  - Arizona screens in a new child maltreatment report every 12 minutes. (Child Maltreatment 2020, US Dept. of Health and Human Services)

**WAYS TO HELP:** Sponsorship and underwriting opportunities are available starting at \$1,500 up to \$15,000. To reserve your table or to purchase tickets, please contact Katrina DeBaker at [kdebaker@childhelp.org](mailto:kdebaker@childhelp.org) or (480) 881-5012.





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## SPONSORSHIP LEVELS

### RINGMASTER \$10,000

- Runway table of (10)
- Child model spots in the fashion show
- Name recognition in event promotional materials
  - Event invitation (based on print deadline)
  - Event web page
  - Program book
- Name recognition in all media and news releases
- One full page premium ad in program book
- Company logo placement on step and repeat banner

### SIDESHOW \$5,000

- Preferred table of (10)
- Four child model spots in the fashion show
- Name recognition in event promotional materials
  - Event web page
  - Program book
- Name recognition in all media and news releases
- Half page ad in program book

### MAGICIAN \$3,000

- Preferred table of (10)
- Two child model spots in the fashion show
- Name recognition in event promotional materials:
  - Event web page
  - Program book
- Half page ad in program book

### JUGGLER \$1,500

- Table of (10)
- One child model spot in the fashion show
- Name recognition in program book

### ADULT TICKET \$150 PER PERSON

- Individual seat at a standard table

### CHILD TICKET \$100 PER PERSON

- Individual seat at a standard table

## UNDERWRITING LEVELS

### CARNIVAL (CATERING) \$15,000

- Runway table of (10)
- Exclusive logo on menu cards and branded cocktail napkins
- Name recognition in event promotional materials
  - Event invitation (based on print deadline)
  - Event web page
  - Program book
- Name recognition in all media and news releases
- One full page premium ad in program book
- Company logo placement on step and repeat banner

### THE BIG TOP (DECOR) \$10,000

- Runway table of (10)
- Exclusive logo on table numbers
- Name recognition in event promotional materials
  - Event invitation (based on print deadline)
  - Event web page
  - Program book
- Name recognition in all media and news releases
- One full page premium ad in program book
- Company logo placement on step and repeat banner

### FLYING TRAPEZE (VALET) \$3,000

- Preferred table of (10)
- Exclusive logo placement on Valet Signage
- Name recognition in event promotional materials
  - Event web page
  - Program book
- Name recognition in all media and news releases
- Half page ad in program book

\*All benefits based on print deadline.





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**COMMITMENT FORM** .....

**DONOR INFORMATION**

Name/Company: \_\_\_\_\_

Contact Name and Phone (if company is sponsor): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Preferred Listing for Recognition: \_\_\_\_\_

*In order to receive all benefits information must be submitted on or before Friday, March 10, 2023.*

**I wish to participate in the Childhelp Wings 16th Annual Fashion Show Luncheon at the level indicated below:**

**TABLE SPONSORSHIPS**

- Ringmaster - \$10,000
- Sideshow - \$5,000
- Magician - \$3,000
- Juggler - \$1,500
- Adult Ticket - \$150 per person: Total \$ \_\_\_\_\_
- Child Ticket - \$100 per person: Total \$ \_\_\_\_\_

**UNDERWRITING**

- Carnival (Catering) - \$15,000
- The Big Top (Decor) - \$10,000
- Flying Trapeze (Valet) - \$3,000

I/We are unable to attend but would like to contribute. Please accept this donation of \$ \_\_\_\_\_

**METHOD OF PAYMENT**

- Please send an invoice for my sponsorship
- Check # \_\_\_\_\_ enclosed. Please make check payable to Childhelp.

Please charge my:  American Express  Discover  MasterCard  Visa

NAME ON CARD

CREDIT CARD #

SIGNATURE

EXPIRATION DATE

SECURITY CODE

BILLING ZIP CODE

**THANK YOU FOR YOUR COMMITMENT!**

Please return your sponsorship form to:  
Childhelp, 6730 North Scottsdale Road, Suite 150, Scottsdale, AZ 85253 or fax (480) 922-7061

For more information:  
Visit [childhelpwings.org](http://childhelpwings.org) or contact Katrina DeBaker at [kdebaker@childhelp.org](mailto:kdebaker@childhelp.org) or (480) 881-5012.

Childhelp is a 501(c)(3) tax-exempt nonprofit organization. Tax ID: 95-2884608.