



WINGS

16TH ANNUAL CHILDHHELP WINGS FASHION SHOW

COME ONE COME ALL TO THE GREATEST SHOW ON EARTH

WHAT: 16th Annual Childhelp Wings Fashion Show

WHEN: Sunday, April 16, 2023 at 10:00am – 2:00pm

WHERE: JW Marriott Camelback Inn Resort and Spa 5402 East Lincoln Drive, Scottsdale, AZ 85253

EVENT CHAIRS: Jamie LeVine and Jennifer Archuleta

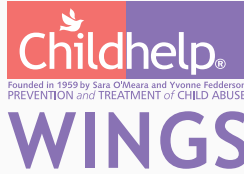
FOUNDING MOTHER: Carol Hebets

WHY: Founded in 1959 by Sara O'Meara and Yvonne Fedderson, Childhelp is one of the largest and oldest national non-profit organizations in the United States. Dedicated to the treatment and prevention of child abuse and neglect, Childhelp depends on funds raised from programs and events, such as our annual fashion show luncheon, to directly support programs serving children and their families in our communities. Our focus is to meet the physical, emotional, educational and spiritual needs of all children who enter our doors.

- KEY FACTS:**
- In 2021, the multidisciplinary team at Childhelp Children's Center of Arizona Dedicated to Linda Pope performed more than 3,100 forensic interviews. (Childhelp Data)
 - In 2021, the Childhelp National Child Abuse Hotline received more than 2,100 contacts from Arizona. (Childhelp Data)
 - In 2020, DCS investigated cases involving more than 77,100 Arizona children. (Child Maltreatment 2020, US Dept. of Health and Human Services)
 - In 2020, 95 child deaths were caused by abuse or neglect. (28th Annual Report, Arizona Child Fatality Review Team)
 - Arizona screens in a new child maltreatment report every 12 minutes. (Child Maltreatment 2020, US Dept. of Health and Human Services)

WAYS TO HELP: Sponsorship and underwriting opportunities are available starting at \$1,500 up to \$15,000. To reserve your table or to purchase tickets, please contact Katrina DeBaker at kdebaker@childhelp.org or (480) 922-8212.





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SPONSORSHIP LEVELS

RINGMASTER \$10,000

- Runway table of (10)
- Four child model spots in the fashion show
- Name recognition in event promotional materials
 - Event invitation (based on print deadline)
 - Event web page
 - Program book
- Name recognition in all media and news releases
- One full page premium ad in program book
- Company logo placement on step and repeat banner

SIDESHOW \$5,000

- Preferred table of (10)
- Four child model spots in the fashion show
- Name recognition in event promotional materials
 - Event web page
 - Program book
- Name recognition in all media and news releases
- Half page ad in program book

MAGICIAN \$3,000

- Preferred table of (10)
- Two child model spots in the fashion show
- Name recognition in event promotional materials:
 - Event web page
 - Program book
- Half page ad in program book

JUGGLER \$1,500

- Table of (10)
- One child model spot in the fashion show
- Name recognition in program book

ADULT TICKET \$150 PER PERSON

- Individual seat at a standard table

CHILD TICKET \$100 PER PERSON

- Individual seat at a standard table

UNDERWRITING LEVELS

CARNIVAL (CATERING) \$15,000

- Runway table of (10)
- Exclusive logo on menu cards and branded cocktail napkins
- Name recognition in event promotional materials
 - Event invitation (based on print deadline)
 - Event web page
 - Program book
- Name recognition in all media and news releases
- One full page premium ad in program book
- Company logo placement on step and repeat banner

THE BIG TOP (DECOR) \$10,000

- Runway table of (10)
- Exclusive logo on table numbers
- Name recognition in event promotional materials
 - Event invitation (based on print deadline)
 - Event web page
 - Program book
- Name recognition in all media and news releases
- One full page premium ad in program book
- Company logo placement on step and repeat banner

FLYING TRAPEZE (VALET) \$3,000

- Preferred table of (10)
- Exclusive logo placement on Valet Signage
- Name recognition in event promotional materials
 - Event web page
 - Program book
- Name recognition in all media and news releases
- Half page ad in program book

SOLD

*All benefits based on print deadline.





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COMMITMENT FORM

DONOR INFORMATION

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email Address: _____

Name(s) or Company name for Recognition: _____

In order to receive all benefits information must be submitted on or before Friday, March 10, 2023.

Child's first name(s) and age(s) that are walking in the show: _____

I wish to participate in the Childhelp Wings 16th Annual Fashion Show Luncheon at the level indicated below:

TABLE SPONSORSHIPS

- Ringmaster - \$10,000
- Sideshow - \$5,000
- Magician - \$3,000
- Juggler - \$1,500
- Adult Ticket - \$150 per person: Total \$ _____
- Child Ticket - \$100 per person: Total \$ _____

UNDERWRITING

- Carnival (Catering) - \$15,000
- The Big Top (Decor) - \$10,000

I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____

METHOD OF PAYMENT

- Please send an invoice for my sponsorship
- Check # _____ enclosed. Please make check payable to Childhelp.

Please charge my: American Express Discover MasterCard Visa

NAME ON CARD

CREDIT CARD #

SIGNATURE

EXPIRATION DATE

SECURITY CODE

BILLING ZIP CODE

THANK YOU FOR YOUR COMMITMENT!

Please return your sponsorship form to:

Childhelp, 6730 North Scottsdale Road, Suite 150, Scottsdale, AZ 85253 or to kdebaker@childhelp.org

For more information:

Visit childhelpwings.org or contact Katrina DeBaker at kdebaker@childhelp.org or (480) 922-8212.

Childhelp is a 501(c)(3) tax-exempt nonprofit organization. Tax ID: 95-2884608.