



This agreement is entered into by **FX Promotions, Inc.** (hereinafter "Event Organizer"), and **Childhelp®** (hereinafter "Ride Organizer") and sets forth the terms and conditions associated with a **Ride Agreement** during Arizona Bike Week® 2024.

Ride Info

Ride Name: Day of Hope Ride

Ride Date: Wednesday, April 3, 2024

Charitable Organization: Childhelp®

Obligations and Responsibilities of the Parties

Event Organizer shall provide:

- Inclusion of the ride description on the Arizona Bike Week website
- Single-day passes to Arizona Bike Week on designated ride date for registered ride participants, issued by the Event Organizer at registration
- A limited license for the use of the Arizona Bike Week® 2024 name and logo to the Ride Sponsor for advertising and promotional purposes only
- **Arizona Bike Week Website** – logo/link on homepage community partner's section

Ride Organizer shall provide:

- Online ride registration capability
- Ride Organizer will pay Event Organizer for each single-day pass issued to Ride Organizer at a rate of 50% the retail price of the ticket.
- On-site staff at the Ride registration facility on the day of the ride
- An estimate of registered riders to the Event Organizer one week prior to event, which shall serve as the basis for the issuance of passes by Event Organizer
- Documentation evidencing the non-profit status of named charitable organization to Event Organizer upon execution of this contract
- A Certificate of Insurance with a general liability of \$1,000,000, with an aggregate of \$2,000,000, naming FX Promotions, Inc., WestWorld of Scottsdale, City of Scottsdale, and The U.S. Bureau of Reclamation as additionally insured
- Post-ride documentation evidencing the funds raised via ride registrations

Additional Terms

- Use of the Arizona Bike Week® name or logo for profit or non-sanctioned events is prohibited.
- Arizona Bike Week® reserves the right to refuse ads that promote activities/events that conflict with Arizona Bike Week® dates, are determined to not be in the best interest of Arizona Bike Week® or do not incorporate WestWorld as their destination.
- By execution of this agreement, Ride Organizer hereby indemnifies and holds harmless Event Organizer from any and all claims arising as a result of Ride Organizer's ride and/or any activities associated with the ride, whether alleged to have occurred prior to, during, or post-ride/event, and agrees to defend Event Organizer, at Ride Organizer's sole expense, against any and all such claims.
- Ride Organizer agrees to abide by and enforce Event Organizer's requirements regarding ride registration, including, but not limited to, provision of evidence of motorcycle endorsement by ride/event participants operating motorcycles and provision of evidence of insurance by all ride participants, and execution of ride waivers.
- Nothing in this agreement shall be construed to create a partnership or joint venture amongst the parties named herein or constitute any party as the agent of the others.

By signature below, the parties enter into this agreement and accept the terms and conditions as outlined herein.

**FX Promotions
Event Organizer:**

**Childhelp
Ride Organizer:**

Printed Name

Printed Name

Signature

Signature

Date

Date