



Childhelp

# SHINING STARS GALA

CELEBRATING THE 250<sup>TH</sup> ANNIVERSARY OF  
AMERICA

2026 | SPONSORSHIP OPPORTUNITIES

SAT. APR. 18, 2026

THE RITZ-CARLTON, TYSONS CORNER

MCLEAN, VA

LEARN MORE AT [CHILDHELPPHININGSTARSGALA.ORG](https://childhelpphiningstarsgala.org)



FOUNDED IN 1959 BY  
SARA O'MEARA + YVONNE FEDDERSON  
**PREVENTION AND TREATMENT  
OF CHILD ABUSE**

## BENEFITING

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### CHILDHELP ALICE C. TYLER VILLAGE

*[childhelpvirginia.org](http://childhelpvirginia.org)*

Childhelp Alice C. Tyler Village is a private, nonprofit, psychiatric residential treatment facility located in rural Virginia, specializing in the treatment of children and adolescents with mild to severe trauma or neglect, psychiatric disorders, and neurodevelopmental disorders.

Our unique location on a 270-acre horse farm provides a nurturing treatment setting with a variety of therapy resources. Children live in separate home-like cottages based on age and gender.

We take a holistic approach to serving children. In addition to meeting physical, emotional, and educational needs, we address spiritual needs with a full-time chaplain on staff and regular, voluntary, non-denominational services. The children find opportunities to enjoy nature through gardening, animal care, and nature study, and they can find comfort in recreational activities like horseback riding, community outings, hiking and biking trails, rope courses, team sports, swimming, and a children's choir.



### CHILDHELP NATIONAL CHILD ABUSE HOTLINE

*[childhelphotline.org](http://childhelphotline.org)*

The Childhelp National Child Abuse Hotline is available 24/7 by phone, text and live chat and serves the United States, Canada, US Virgin Islands, Puerto Rico and Guam. Through translators, the hotline can assist in over 240 languages. Staffed exclusively by degreed professional counselors, this confidential service offers crisis intervention, support, information, and referrals to emergency and social services resources. The hotline is a valuable source of information for mandated reporters like school personnel, health professionals, police and fire investigators.

## SPONSORSHIP OPPORTUNITIES

### *2026 CHILDHELP SHINING STARS GALA*

#### ***Founding Fathers \$50,000***

- (2) Prime tables for 10
- Dedicated table service
- Overnight stay for four (2 rooms) at The Ritz-Carlton
- VIP photo opportunities with Founders and Celebrities
- Sponsor name/logo/ad featured on full-screen throughout the evening
- Sponsor name/logo featured on event signage
- Sponsor name/logo featured on invitation and in program book
- Full page ad in program
- Sponsor name/logo featured on national website, social media and PR
- Private tour and lunch at the Childhelp Alice C. Tyler Village

#### ***Liberty Bell\_ \$15,000***

- Premium table for 10
- Assigned table service
- VIP photo opportunities with Founders and Celebrities
- Sponsor name/logo featured on screen throughout the evening
- Sponsor name/logo featured on event signage
- Sponsor name featured on invitation and in program book
- Sponsor name/logo featured on national website, social media and PR
- Private tour and lunch at the Childhelp Alice C. Tyler Village

#### ***Statue of Liberty\_ \$25,000***

- Prime table for 10
- Dedicated table service
- Overnight stay for two (1 room) at The Ritz-Carlton
- VIP photo opportunities with Founders and Celebrities
- Sponsor name/logo/ad featured on full-screen throughout the evening
- Sponsor name/logo featured on event signage
- Sponsor name featured on invitation and in program book
- Sponsor name/logo featured on national website, social media and PR
- Private tour and lunch at the Childhelp Alice C. Tyler Village

#### ***Amber Waves\_ \$7,500***

- Table for 10
- Sponsor name/logo featured on event signage
- Sponsor name featured on invitation and in program book
- Sponsor name/logo featured on national website, social media and PR

#### ***Heritage Hero\_ \$500***

- Individual seat

UNDERWRITING OPPORTUNITIES  
2026 CHILDHELP SHINING STARS GALA

**\$25,000**

## Lights of Liberty Reception

*Celebrate in style before the main event and position your brand as the evening's first impression.*

- One (1) table of ten at the Gala
- Full-page color ad in the Gala Program
- Name recognition in the Gala Program
- Logo/name recognition on Gala cocktail napkins
- Logo/name recognition on step & repeat
- Brand inclusion across all pre-event, on-site, and post-event marketing materials

**\$15,000**

*Voices of Liberty Entertainment*

*Align your brand with the night's headline entertainment.*

- One (1) premier table of ten at the Gala
- Full-page color ad in the Gala Program
- Naming rights to the headline entertainment segment (“Voices of Freedom”)
- Recognition from the main stage
- Brand inclusion on collateral materials pre-, on-site, and post-event

**\$20,000**

## Pursuit of Happiness After-Party

*When the curtain falls, your brand leads the encore.*

- One (1) Gala table (10 guests)
- Full-page color ad in the Gala Program
- Name recognition in the Gala Program
- Logo/name recognition on step & repeat
- Logo/name recognition at the After-Party
- Recognition on collateral materials
- Post-event highlight in digital recap & social media
- Exclusive naming rights to the official Shining Stars Gala After-Party

(“The Pursuit of Happiness After-Party, presented by [Your Brand]”)

***\$10,000***

*Sweet Liberty Des*

*End the evening on*

- Name your own station or take-home sweets
- Station name must be at station, in program, and on signage
- One reserved Gala table (10 guests)

**\$8,500**

## *Toast to Tomorrow Closing Moment*

*Close the night with a final toast to freedom.*

- Optional sponsor toast or branded toast card
- Four (4) Gala tickets
- Logo recognition in Gala Program
- Stage mention and thank-you.
- Brand integration in closing toast signage and slides



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## SPONSORSHIP FORM

### 2026 *CHILDHELP SHINING STARS GALA*

#### *Donor Information*

Sponsor Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Mobile Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Preferred Listing for Recognition: \_\_\_\_\_

*Please send your company logo in an EPS, Ai, or PNG to Cheridan Melvin, [cmelvin@childhelp.org](mailto:cmelvin@childhelp.org) by March 23, 2026*

#### *I Wish to Participate in the Childhelp Shining Stars Gala at the Level Indicated Below*

- |   |   |
|---|---|
| <input type="radio"/> Founding Fathers - \$50,000   | <input type="radio"/> Lights of Liberty Reception – \$25,000      |
| <input type="radio"/> Statue of Liberty - \$25,000  | <input type="radio"/> Pursuit of Happiness After-Party – \$20,000 |
| <input type="radio"/> Liberty Bell - \$15,000   | <input type="radio"/> Voices of Liberty Entertainment – \$15,000  |
| <input type="radio"/> Amber Waves - \$7,500   | <input type="radio"/> Sweet Liberty Dessert – \$10,000            |
| <input type="radio"/> Heritage Hero - \$500/person  | <input type="radio"/> Toast to Tomorrow Closing Moment – \$8,500  |
| <input type="radio"/> I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____ |   |

**Total**

#### *Method of Payment*

- ☐ Please send an invoice for my sponsorship
- ☐ Check # \_\_\_\_\_ enclosed. Please make check payable to Childhelp.
- ☐ Credit cards accepted online at [childhelpshiningstarsgala.org](http://childhelpshiningstarsgala.org)

#### *Thank You for your Sponsorship*

Please email your sponsorship form to [cmelvin@childhelp.org](mailto:cmelvin@childhelp.org)  
Or mail to: Childhelp, 6730 N. Scottsdale Rd, Ste 150, Scottsdale, AZ 85253

For more information please visit [childhelpshiningstarsgala.org](http://childhelpshiningstarsgala.org)

Childhelp, Inc. is a national 501(c)(3) tax-exempt nonprofit organization. Federal Tax ID: 95-2884608.