



Section VII: Childhelp National Resource Materials

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Childhelp National Resource Materials

Due to the rapid growth of Childhelp® programs, written literature is frequently updated to reflect the most accurate information. Below is a general description of items that are available. Contact the Regional Chapter Director for information regarding currently available literature. Please request materials several weeks in advance to allow sufficient processing and shipping time and to avoid excessive shipping costs.

Brochures

Printed brochures provide information regarding the following:

- ! Childhelp History (general information on the organization and its history, including mission and philosophy)
- ! Residential Treatment Villages
- ! Children's Advocacy Centers
- ! Childhelp® National Child Abuse Hotline, 1-800-4-A-CHILD®
- ! Child abuse statistics and signs and symptoms of child abuse
- ! Childhelp Speak Up Be Safe
- ! Childhelp Foster Family Agencies, Adoption Agencies and Group Homes
- ! Childhelp Community Center
- ! Childhelp National Five Too Many Campaign

Annual Reports

Each annual report contains a variety of information regarding the history of the organization, current programs and highlights of special projects, as well as financial information for the past fiscal year. Each chapter/auxiliary and Childhelp facility will be provided with a select number of copies of the annual report, or you may find this on the Childhelp website.

Newspaper and Magazine Articles

Childhelp is fortunate to receive a variety of coverage through various print media sources, including local newspapers and magazines. Articles cover general information about Childhelp programs and the issues surrounding child abuse and neglect. For copies of recent stories or television spots, please contact the Chief Development Officer at Childhelp National Headquarters or check in for updates on the Childhelp website and Childhelp social media channels.

Childhelp Membership Packet

Childhelp Membership Packets include the following:

- Childhelp National Newsletter

- Childhelp Corporate Brochure
- Childhelp Volunteer Chapter Overview
- Childhelp Membership Form
- Childhelp Bookmark

To request membership packets, please contact your Regional Chapter Director.

Bookmarks

There are two bookmarks to use as promotional materials:

- One is geared for a child and lists three reasons to call the Hotline: 1) If someone hurts you or makes you feel bad. 2) If someone touches you in ways that are not okay. 3) If someone warns you not to tell.
- The other bookmark is geared for an adult to call the Hotline: It's okay if you're not a PERFECT parent. Good parents struggle. Good parents make mistakes. Good parents find help when they need it. That's why we're here.

Both bookmarks provide the Childhelp® National Child Abuse Hotline phone number, 1-800-4-A-CHILD® on the front. Both bookmarks are written in English on one side and Spanish on the other. See attached samples.

Additional Childhelp Supplies

- Poster with the Hotline Number
- Childhelp Media Packet
- Childhelp One Page Fact Sheet
- Childhelp Hotline bracelets
- Childhelp Folders
- Silence Broken Books

Childhelp National Videos

PSA's

“Dreams”

Time: 0:30

Subject: Features Shaq talking about child abuse, showing the faces of abused children, and his dream of a world without child abuse.

“Five Too Many”

Time: 0:30

Subject: Features multiple celebrity ambassadors calling awareness to the five children that die each day as a result of child abuse.

“Shaq/Betty White/Buckcherry PSA

Time: 0:90

Subject: Features Shaq, Betty White and Buckcherry raising awareness for Childhelp with a call to action

“Michael Douglas”

Time: 0:55

Subject: Features Michael Douglas raising awareness for the Childhelp National Child Abuse Hotline.

Lady “A”

Time: 5:55

Subject: Features Childhelp Center of Arizona employees and Phoenix Children’s Hospital personnel discussing the physical condition of a little girl that was taken away from her mother and brought to the center.

PSAs:

John Stamos Childhelp National Child Abuse Hotline PSA

00:30

Features John Stamos raising awareness for the Childhelp National Child Abuse Hotline.

<https://youtu.be/yEWFnzzGZxc>

Child Abuse Survivor Animated PSA

00:30

Features a young adult survivor haunted by her past trauma reaching out for help thanks to a trusty sidekick.

<https://youtu.be/F2JWil4ZE0w>

Child Abuse Child PSA

00:30

Features a young child hiding in a closet with a puppy who chats with a Childhelp National Child Abuse Hotline counselor "I'm scared" before being rescued by authorities.

<https://youtu.be/Cm3O1AxGD0w>

Shaq/Betty White/Buckcherry PSA

0:90

Features Shaq, Betty White and Buckcherry raising awareness for Childhelp with a call to action

<https://youtu.be/Yptrk6n1ekk>

Childhelp Programs:

Helping Kids Speak Up & Be Safe

Video Series

Childhelp provides the video series called "Helping Kids Speak Up & Be Safe" to help start the conversation with kids and teens about personal safety.

<https://youtube.com/playlist?list=PLdCjOcWJw-xX81AqATaSJfiC1o2CBZWv>

General Information

Lifetime Original Movie "For the Love of a Child"

Time: 1:32:00

Subject: A summation of the full length film "For the Love of a Child" that tells the story of Yvonne Feddersen and Sara O'Meara and the foundation of Childhelp.