



Childhelp

SHINING STARS GALA

CELEBRATING THE 250TH ANNIVERSARY OF
AMERICA

2026 | SPONSORSHIP OPPORTUNITIES

SAT. APR. 18, 2026

THE RITZ-CARLTON, TYSONS CORNER

MCLEAN, VA

LEARN MORE AT [CHILDHELPSHININGSTARGALA.ORG](https://childhelpshiningstarsgala.org)

BENEFITING



CHILDHELP ALICE C. TYLER VILLAGE

childhelpvirginia.org

Childhelp Alice C. Tyler Village is a private, nonprofit, psychiatric residential treatment facility located in rural Virginia, specializing in the treatment of children and adolescents with mild to severe trauma or neglect, psychiatric disorders, and neurodevelopmental disorders.

Our unique location on a 270-acre horse farm provides a nurturing treatment setting with a variety of therapy resources. Children live in separate home-like cottages based on age and gender.

We take a holistic approach to serving children. In addition to meeting physical, emotional, and educational needs, we address spiritual needs with a full-time chaplain on staff and regular, voluntary, non-denominational services. The children find opportunities to enjoy nature through gardening, animal care, and nature study, and they can find comfort in recreational activities like horseback riding, community outings, hiking and biking trails, rope courses, team sports, swimming, and a children's choir.



CHILDHELP NATIONAL CHILD ABUSE HOTLINE

childhelphotline.org

The Childhelp National Child Abuse Hotline is available 24/7 by phone, text and live chat and serves the United States, Canada, US Virgin Islands, Puerto Rico and Guam. Through translators, the hotline can assist in over 240 languages. Staffed exclusively by degreed professional counselors, this confidential service offers crisis intervention, support, information, and referrals to emergency and social services resources. The hotline is a valuable source of information for mandated reporters like school personnel, health professionals, police and fire investigators.

SPONSORSHIP OPPORTUNITIES

2026 CHILDHELP SHINING STARS GALA

Founding Fathers \$50,000

- (2) Prime tables for 10
- Dedicated table service
- Overnight stay for four (2 rooms) at The Ritz-Carlton
- VIP photo opportunities with Founders and Celebrities
- Sponsor name/logo/ad featured on full-screen throughout the evening
- Sponsor name/logo featured on event signage
- Sponsor name/logo featured on invitation and in program book
- Full page ad in program
- Sponsor name/logo featured on national website, social media and PR
- Private tour and lunch at the Childhelp Alice C. Tyler Village

Liberty Bell_ \$15,000

- Premium table for 10
- Assigned table service
- VIP photo opportunities with Founders and Celebrities
- Sponsor name/logo featured on screen throughout the evening
- Sponsor name/logo featured on event signage
- Sponsor name featured on invitation and in program book
- Sponsor name/logo featured on national website, social media and PR
- Private tour and lunch at the Childhelp Alice C. Tyler Village

Statue of Liberty_ \$25,000

- Prime table for 10
- Dedicated table service
- Overnight stay for two (1 room) at The Ritz-Carlton
- VIP photo opportunities with Founders and Celebrities
- Sponsor name/logo/ad featured on full-screen throughout the evening
- Sponsor name/logo featured on event signage
- Sponsor name featured on invitation and in program book
- Sponsor name/logo featured on national website, social media and PR
- Private tour and lunch at the Childhelp Alice C. Tyler Village

Amber Waves_ \$7,500

- Table for 10
- Sponsor name/logo featured on event signage
- Sponsor name featured on invitation and in program book
- Sponsor name/logo featured on national website, social media and PR

Heritage Hero_ \$500

- Individual seat

UNDERWRITING OPPORTUNITIES

2026 CHILDHELP SHINING STARS GALA

\$25,000

Lights of Liberty Reception

Celebrate in style before the main event and position your brand as the evening's first impression.

- One (1) table of ten at the Gala
- Full-page color ad in the Gala Program
- Name recognition in the Gala Program
- Logo/name recognition on Gala cocktail napkins
- Logo/name recognition on step & repeat
- Brand inclusion across all pre-event, on-site, and post-event marketing materials

\$15,000

Voices of Liberty Entertainment

Align your brand with the night's headline entertainment.

- One (1) premier table of ten at the Gala
- Full-page color ad in the Gala Program
- Naming rights to the headline entertainment segment ("Voices of Freedom")
- Recognition from the main stage
- Brand inclusion on collateral materials pre-, on-site, and post-event

\$20,000

Pursuit of Happiness After-Party

When the curtain falls, your brand leads the encore.

- One (1) Gala table (10 guests)
- Full-page color ad in the Gala Program
- Name recognition in the Gala Program
- Logo/name recognition on step & repeat
- Logo/name recognition at the After-Party
- Recognition on collateral materials
- Post-event highlight in digital recap & social media
- Exclusive naming rights to the official Shining Stars Gala After-Party

("The Pursuit of Happiness After-Party, presented by [Your Brand]")

\$10,000

Sweet Liberty Dessert

End the evening on a sweet note.

- Naming rights to the America250 Dessert Experience Custom-branded dessert toppers or take-home sweets
- Logo displayed at dessert station, in program, and on slideshow.
- One (1) reserved Gala table (10 guests)

\$8,500

Toast to Tomorrow Closing Moment

Close the night with a final toast to freedom.

- Optional sponsor toast or branded toast card
- Four (4) Gala tickets
- Logo recognition in Gala Program
- Stage mention and thank-you.
- Brand integration in closing toast signage and slides



FOUNDED IN 1959 BY
SARA O'MEARA + YVONNE FEDDERSON
**PREVENTION AND TREATMENT
OF CHILD ABUSE**

SPONSORSHIP FORM

2026 CHILDHELP SHINING STARS GALA

Donor Information

Sponsor Name: _____
Contact Person: _____ Title: _____
Address: _____
City, State, Zip: _____
Mobile Phone: _____ Email: _____
Preferred Listing for Recognition: _____

Please send your company logo in an EPS, Ai, or PNG to Cheridan Melvin, cmelvin@childhelp.org by March 23, 2026

I Wish to Participate in the Childhelp Shining Stars Gala at the Level Indicated Below

- | | |
|---|---|
| ☐ Founding Fathers - \$50,000 | ☐ Lights of Liberty Reception – \$25,000 |
| ☐ Statue of Liberty - \$25,000 | ☐ Pursuit of Happiness After-Party – \$20,000 |
| ☐ Liberty Bell - \$15,000 | ☐ Voices of Liberty Entertainment – \$15,000 |
| ☐ Amber Waves - \$7,500 | ☐ Sweet Liberty Dessert – \$10,000 |
| ☐ Heritage Hero - \$500/person | ☐ Toast to Tomorrow Closing Moment – \$8,500 |
| ☐ I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____ | |

Total

Method of Payment

- ☐ Please send an invoice for my sponsorship
- ☐ Check # _____ enclosed. Please make check payable to Childhelp.
- ☐ Credit cards accepted online at childhelpshiningstarsgala.org

Thank You for your Sponsorship

Please email your sponsorship form to cmelvin@childhelp.org
Or mail to: Childhelp, 6730 N. Scottsdale Rd, Ste 150, Scottsdale, AZ 85253

For more information please visit childhelpshiningstarsgala.org

Childhelp, Inc. is a national 501(c)(3) tax-exempt nonprofit organization. Federal Tax ID: 95-2884608.